



# Voices.com Wins 1to1 Impact Award for Customer Relationship Management

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*Voices.com was awarded the silver medal for the Full-Suite CRM category at the 1to1 Impact Awards celebrated during Frost & Sullivan Sales and Marketing Conference.*

PR9.NET January 16, 2008 - Phoenix, AZ - The online marketplace, Voices.com, recently won a silver medal in the Full-Suite CRM award category at the 7th Annual 1to1 Impact Awards presented by 1to1 Media, a magazine published by Peppers and Rogers. The 1to1 Impact Awards spotlight leading companies that have implemented effective and innovative customer strategies that have led to clear and quantifiable business results.

Voices.com CEO David Ciccarelli accepted the award on behalf of the Voices.com team in Phoenix, AZ on January 14th, 2008 at the Frost & Sullivan 9th Annual Sales and Marketing Conference.

Winners of 1to1 Impact Awards demonstrate that savvy organizations can capitalize on sophisticated customer initiatives in a variety of ways understanding that customer insight, relevance, employee engagement, customer experience and empowerment, and trust are all essential factors that contribute to a winning customer strategy.

Ciccarelli says "We are grateful for the award and wish to share it with the entire Voices.com team. Being recognized among a group of world-class organizations validates our approach to growing our business with a customer-centric focus."

To learn more about Voices.com, visit:

<http://www.voices.com>

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## About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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