



Southeastern Materials Selects DEACOM to Boost Productivity, Customer Service

Deacom, Inc., January 14, 2008

URL: <http://www.pr9.net/comp/software/7099january.html>

Southeastern Materials, Inc., a manufacturer of roof and floor truss systems and wall panels, has chosen the DEACOM Integrated Accounting and Enterprise Resource Planning (ERP) Software System to integrate its business processes for increased productivity and enhanced service to its residential and commercial builder client base.

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Southeastern Materials, which also sells lumber, I-joists, windows, and doors, used separate software systems to manage its business prior to the DEACOM selection. These non-integrated systems were not designed to handle the complexity of a business that both manufactures building components and sells building materials.

Michele Goodwin, Commercial Sales Manager at Southeastern Materials, commented, "Having grown over the last 50 years into the successful business we are today, we needed to address the systems used to manage our business. DEACOM will enable us to coordinate purchasing, accounting, Customer Relations Management (CRM), and various other business functions. With this integration, information will be at our fingertips and easily accessible by multiple members of our team, enhancing both productivity and customer service."

DEACOM will link Southeastern Materials' purchasing, inventory, Material Requirements Planning (MRP), accounting, sales, CRM, engineering design software, labor tracking, and special orders process in one software system. Completion of DEACOM implementation is slated for April 1, 2008.

To learn more about the DEACOM Integrated Accounting and ERP Software System or to schedule an online demonstration, call 610-971-2278 ext. 15 or visit www.deacom.net.

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About Deacom, Inc.

Headquartered in Wayne, PA, Deacom, Inc. is the producer of DEACOM, a complete accounting and Enterprise Resource Planning (ERP) system for building component, process, and mixed-mode manufacturers with difficult-to-handle requirements. The DEACOM system seamlessly links all departments within a manufacturing company, providing a comprehensive view of the entire operation. By making complex issues simple, Deacom helps streamline manufacturing business processes to maximize productivity and profitability.

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