



Golf Galaxy Golf Tour™ Tees Up a "Real Golf Tour for Average Golfer"

Golf Connect Tours, January 10, 2008

URL: <http://www.pr9.net/sports/golf/7079january.html>

Golf Galaxy Season Kicks Off another Tour Season Nationwide.

PR9.NET January 10, 2008 - Minneapolis, MN - The Callaway Golf-sponsored Golf Galaxy Golf Tour™ ramps up for another exciting golf tournament season.

The Golf Galaxy Golf Tour is the largest network of amateur golf tournaments in the United States, operating in 60+ cities in 2008. The tour is sponsored by Golf Galaxy, Callaway Golf, PGA Tour Partners and Golf Magazine and is designed to give golfers the opportunity to participate in competitive tournament golf on great local golf courses throughout the US. Justin Royer, Vice President of Marketing, Golf Galaxy Retail, is excited about the growth of the tour. "For golfers that score in the 90's, 80's or 70's and who are looking for fun, friendly competition, this is a perfect fit. The Golf Galaxy Tour offers 2-person team formats which are a great way to build camaraderie with friends and other local golfers. There are no mandatory membership fees or dues, you don't need a handicap, tournaments are played on weekends, and it's very affordable. On top of that, you can win great prizes such as Golf Galaxy gift cards." Royer said.

"We are very proud to sponsor the Golf Galaxy Tour again in 2008 because it was created to help golfers better enjoy the game." said Tom Johnson, Callaway Golf National Account Manager. "The Tour shares our unwavering commitment to providing a great product and experience for golfers of all skill levels."

"We are thrilled with the growth of the tour nationwide and the charitable donations we've been able to make to the Children's Miracle Network, our affiliated charity. It's all part of our commitment to making better communities while growing the game of golf," said Kevin Unterreiner, National Tour Director.

All tournaments are two-person team format events played on Saturdays and are open to men, women, and juniors who normally score 95 or less for 18 holes. Players receive merchandise payouts (in the form of Golf Galaxy gift cards) to maintain amateur status. The tour offers more than \$1,000 in prizes (with full-field) per event and a per event point system that crowns a "Player of the Year". Although there are no mandatory membership fees or dues, players may upgrade to "VIP" status and receive discounts on tournament entry fees, Golf Galaxy Golf tour logo'd merchandise, great products from Callaway Golf and other valuable golf offerings. Players and sponsors may learn about tour schedules and locations, VIP Memberships, national and local sponsorship opportunities and other tour related information by visiting www.GolfGalaxyTour.com.

###

About Golf Connect Tours

Golf tournament management service for Golf Galaxy Golf Tours.

Website: <http://www.golfgalaxytour.com>
E-Mail: tour@golfconnect.com