



Florida Based Outsourcing Company PRC Reaches Quarter Million Dollar Mark For Local Community Philanthropy

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PR9.NET January 08, 2008 - Plantation, Florida - PRC is a global outsourcing company known for providing world-class outsourced customer management for many of America's leading brands. In the business community, PRC is quickly becoming known for its giving and as a champion for corporate citizenship.

In the past two years, through PRC Community Care, PRC LLC has raised and given over \$250,000 in charitable donations to local community groups and organizations like the International Red Cross, Toys for Tots, Gilda's Club of South Florida and the Salvation Army Food Bank. More recently, PRC employees across the United States participated in PRC Community Care's "Season of Giving" initiative, collecting almost 30,000 non-perishable food items and over 10,000 new quality toys for distribution during the holiday season.

Among the many organizations on the receiving end of PRC Community Care's efforts is Homestead, Pennsylvania's Rainbow Kitchen Community Services. "Because of the generosity of PRC employees, their donation enables us to continue to provide vital assistance to those in need in our community, including children, the elderly, physically and mentally disabled individuals, single-parent families, the unemployed, and the working poor," said Donna Little, Executive Director of the non profit organization.

Since it was established in 1982, PRC has always demonstrated a deep and enduring commitment to a wide variety of philanthropic causes and activities in locations where it does business and where team members live and work. Since the company's inception, employees have always been encouraged to volunteer time for local charities and local organizations.

In 2005, PRC announced plans to create a community outreach program, PRC Community Care. Under the guidance of PRC's corporate office, PRC Community Care has developed a greater vision as to how the company can better support and impact its local community. "Our success as a company is closely linked to the vitality of the communities where we work and live," said Alicia Miyares, Vice President of Marketing & Communications for PRC, "and PRC Community Care is the vehicle that allows us to reach out to those communities."

PRC Community Care is successful because of the participation and generosity of its employees, and support from the company's leadership. "We see this program as a way to be a good neighbor, and as a way to have a positive impact on people's lives," observed Miyares.

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About PRC

PRC LLC manages customer relationships for some of the world's most brand focused corporations. With over 25 years of experience, PRC delivers solutions that support communications to target, acquire, grow, retain and develop customer relationships that deliver a positive return on their clients' investment. The Company is organized into two groups: Business-to-Consumer solutions team focused directly on consumers and the Business-to-Business solutions team focused directly on enhancing sales and marketing efforts. Headquartered in Ft. Lauderdale, Florida, the Company employs over 14,000 associates worldwide through its global network of centers.

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