



# Welingkar's retail management program to prepare professionals for India's booming retail sector

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*Post graduate Diploma Program in Retail Management is one of 9 specialized programs introduced by the Institute as part of its Distance Learning Programs. Using advanced e-learning techniques to deliver the high-quality content, the program will prepare professionals from across India for a career in India's promising retail sector. Admission deadline for latest intake of students is 31st January 2008.*

PR9.NET January 07, 2008 - Mumbai - Welingkar Institute of Management Development and Research, [www.welingkaronline.org](http://www.welingkaronline.org), one of India's premier management institutions, is pleased to announce the Post Graduate Diploma in Retail Management, as part of its Post Graduate Programs by Distance Learning (PGDBA-DLP) program.

This specialized 2-year diploma program is designed to help professionals take advantage of the challenging and rewarding career opportunities that are emerging in India's rapidly growing organized retail sector. It will also meet the needs of the retail industry which is in dire need of well trained professionals in all parts of the country. Deadline for admissions to this year's intake for the program is 31st January 2008.

"With the organized retail sector in India gaining momentum as malls and supermarkets open even in remote towns across the country, there is a serious gap in the demand and supply of trained professionals in this sector," says Prof. Dr. Uday Salunkhe, Director. "This opens up tremendous career opportunities for candidates with a decent academic base in this sector, precisely something that our highly specialized retail management program will offer."

The program will be delivered via the Internet and using other technologies for online learning/ remote training. The use of sophisticated e-learning systems and web technology differentiates Welingkar's distance learning programs from the more traditional correspondence courses.

The top-notch courseware is highly practical and job-oriented and ensures that students can hit the ground running in their career in retail. The highlights of the program are the flexibility and convenience it offers to working professionals, who can acquire a new skillset and academic qualification from a reputed management institute in India with minimal disruption to their current professional life.

"We are committed to providing the highest quality of management education to as many students as we can in disciplines that offer students opportunities for great success," adds Prof. Salunkhe. "The retail management program by distance learning is just another example where Welingkar is enabling professionals from all over India to attain in-demand skills from a reputed and credible provider valued by the industry."

Besides retail management, the Institute is offering diploma programs via distance learning in 8 other specializations: Business Administration, Financial Management, Human Resource Management, Supply Chain Management, Operations Management, Marketing Management, E-Business and International Business.

Detailed prospectus along with the curriculum, fee structure, admission form for all these programs is available for download at the institute's website, [www.welingkaronline.org](http://www.welingkaronline.org).

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## About Prin. L. N. Welingkar Institute of Management Development & Research

Established in 1977, the Welingkar Institute of Management Development and Research, Mumbai has been at the forefront of business and management education in India. It is part of the Shikshana Prasarak Manadali, which operates 40 prominent institutions across the country including the Ruia College of Arts and Science (Mumbai), Podar College of Commerce (Mumbai) and S.P. College (Pune).

The ISO 9001:2000 certified Institute has received numerous accolades & recognitions in its 30-year history, including the "Best Management Institute of the Year, 2004" by the Bombay Management Association and inclusion among the A+ (Level1) Business Schools in India by Business India. The Institute, which was also ranked 3rd by functional heads in the Business Today- Nielsen Best B-Schools Survey, 2007, is now in the process of acquiring international accreditations like AACSB and EQUIS.

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