



BlueStar to Distribute Metrologic MS9590 VoyagerGS™ Linear Bar Code Scanner

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This is a single-line laser scanner used for scanning general purpose bar code applications like those commonly found in retail, healthcare, government, and office environments.

PR9.NET January 03, 2008 - Florence, KY - BlueStar, the leading innovator in solutions-based distribution for Auto ID, Point-of-Sale, Mobility and RFID products, is announcing it is distributing the new MS9590 VoyagerGS™ linear bar code scanner from Metrologic Instruments.

The MS9590 VoyagerGS™ is a hand-held, single-line laser scanner for scanning general purpose bar code applications like those commonly found in retail, healthcare, government, and office environments. It features an optional Electronic Article Surveillance (EAS) antenna for deactivating security tags and decoding bar codes simultaneously.

"The VoyagerGS fills a void in Metrologic's hand-held scanner offerings," says Andrew Wey, CEO of Quad GmbH, a leading German business partner. "The proven success of the Voyager brand in a new gun-shaped form factor will allow us to rationalize our product line and deliver bar code scanning solutions from a single global supplier."

"The VoyagerGS™ features a 25% faster scanning speed and a working range that's 50% longer. These improved features will enable retailers to improve customer throughput at the Point-of-Sale, while increasing customer satisfaction," says Mark Fraker, BlueStar's VP of Marketing.

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About BlueStar

BlueStar is the fastest growing distributor of POS, Auto ID, RFID, and Mobility products with offices throughout the USA, as well as in Latin America and Canada. We provide a variety of direct avenues for Vendors to inform and guide their VAR Partners in growing their businesses with both educational and business-development services.

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