



AuctionFloor Announces Digital Audio Link Tool

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AuctionFloor is pleased to release the all new digital audio description feature. Sellers can now upload research comments, verbal descriptions, and anything full audio for each particular lot.

PR9.NET December 20, 2007 - Scottsdale, AZ - Auction Floor, Inc. (Other OTC: AFLR.PK) (Frankfurt: ZUI.F) a leading web-based technology provider to the auction industry, has announced the release of a digital audio upload tool for its AuctionManager.

The new tool will allow the auctioneer to provide more detail on lots that are important. The tool can also tie into expensive items like real estate or art which needs more explanation and details.

The Company successfully launched the marketing and sale of its AuctionManager platform in October, and is currently conducting web-based demonstrations with Auction Houses throughout the country. The Company's AuctionManager, a proprietary auction management software solution, enables the auctioneer to centralize their management for auction events from a single platform. The Company is marketing the new product through multi-channel promotions, including print and web-based advertising.

If you would like to receive Auction Floor news via email please notify us at info@auctionfloor.com

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About AuctionFloor

Through its web site, www.auctionfloor.com, the Company attracts and aggregates bidders segmented by preferences, using a suite of bidding tools and services with a platform fully integrated into the eBay server system, complimented with its AuctionManager tools that enable fast and reliable uploading of text, and images.

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