



# International Public Relations Practitioner, Targets Small to Medium and Start-Up Businesses

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*Freelance PR practitioner demonstrates to businesses that good public relations and marketing doesn't have to break the bank.*

PR9.NET December 18, 2007 - Williamsport, MD – A fifteen year veteran of the public relations industry, Judy L. Hoffman, of Judymae Communications, offers a variety of publicity, writing, and graphic design services to meet the needs of small to medium businesses and start-ups on an international level.

"Every business should be aware of the need for public relations," says Ms. Hoffman, "and they should have access to affordable PR and marketing services. What I strive to provide for these types of companies is a comprehensive plan that provides the presence of larger, more established businesses. With a focus on this sector, it is my hope that these clients will continue to look to Judymae Communications we both grow."

Working under the company name of Judymae Communications, Ms. Hoffman offers a full spectrum of freelance PR and marketing services, including: consultation, press release writing and distribution, creation of marketing collateral and PR pieces, copywriting, website creation, branding, media buying and much, much more.

As a freelancer, Ms. Hoffman has established a presence on Elance, a freelance portal that connects buyers and providers through a bidding process. She has had the privilege of providing her services to a wide variety of industries throughout the world and both large and small.

For information contact Ms. Hoffman at [judy@judymae.com](mailto:judy@judymae.com) or visit the Judymae Communications website at: [www.judymae.com](http://www.judymae.com).

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## About Judymae Communications

Judymae Communications is owned and operated by Judy L. Hoffman, a freelance marketing and PR communications specialist.

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