



Heartwood Media's Chris Conroy Appointed to Board of New Hampshire Businesses for Social Responsibility

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Appointment underscores company's commitment to Corporate Social Responsibility

PR9.NET December 12, 2007 - MANCHESTER, NH - Heartwood Media's President and Creative Director, Chris Conroy, has been elected as a board member of the New Hampshire Businesses for Social Responsibility (NHBSR), an organization dedicated to building and supporting a network of businesses committed to adopting socially responsible business practices.

"We're proud to be a member of NHBSR," said Conroy. "The mission of the organization is one we believe in and closely aligns with our commitment to our clients and the community."

"We are thrilled that Chris has accepted NHBSR's nomination to the board and look forward to his serving the organization at the board level after many years of membership and committee participation," said Molly Hodgson Smith, Executive Director of NHBSR. "Chris's talent, networking skills and leadership will be a great asset to our already strong slate of board members."

As an advocate for corporate social responsibility in the community, Conroy launched the "Heartwood Non-Profit Challenge" in 2005. The company chooses one New Hampshire-based non-profit to work with each year. The company then produces a video for that organization free of charge.

New Hampshire Businesses for Social Responsibility is a statewide, not-for-profit statewide membership organization that fosters socially and environmentally responsible business in New Hampshire, recognizing that people, principles and profits must be linked.

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About Heartwood Media Inc.

Heartwood Media, Inc. is an award winning video, TV, and interactive production company based in Manchester, NH. Heartwood partners with a diverse array of clients – including PSNH, Segway, Autodesk, and The Nature Conservancy – helping them focus their message, target their audience, and deliver an intelligently conceived production that gets results.

For more information, contact pr@heartwoodmedia.com or visit www.heartwoodmedia.com.

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