



# The Most Popular Holiday Phones Named by Wireless and Mobile News Review of Reviews

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URL: <http://www.pr9.net/comp/mobile/6912december.html>

*Stress-free quick summary of the most popular holiday cell phone buying guides available at Wireless and Mobile News.*

PR9.NET December 10, 2007 - Los Angeles, California - Wireless and Mobile News has published "Holiday Gift Buying Guide 2007 Cell Phones & Smart Phones Review of Reviews" which reviews popular trusted holiday cell phone buying guides and summarizes them in one easy-to-read webpage. This holiday, "Review of Reviews" guide saves mobile phone shoppers time when researching holiday phones and makes the decision process easier.

"Information about cell phone features can be overwhelming," says Lynn Walford, Executive Editor of Wireless and Mobile News, "When we surveyed top holiday guides, we noticed certain phones were consistently mentioned and we realized that our readers wanted to know what we discovered. We weren't surprised that the iPhone and Nokia N95 were the most mentioned, even with their high price tags."

More cell phones are purchased in December than any other month. Wireless and Mobile News created its holiday buying guide to improve the end of year buying process. Major wireless industry websites, provide guides to holiday mobile phone buying that can be difficult to navigate with the longest guide suggesting 42 different handsets for every age, and feature usage type on over 20 webpages. During the holidays, people need a simpler way of exploration, therefore, Wireless and Mobile News distills all the research in one clear-cut webpage guide with a short list of the most suggested phones in the following categories:

- Most popular overall.
- Most mentioned music phone.
- Popular smart phone choices.
- Teen cellular phones.
- Touch mobile phones.

"Don't forget, the wireless phone should match the needs and wants of the gift recipient," warns Walford, "We always suggest that you try before you buy. The good news for mobile gift recipients is that most major carriers (AT&T, Verizon, & Sprint) allow customers to return phones within 30 days of purchase."

Wireless and Mobile News is published by Aproprose, timely and relevant publications since 1992. The most popular feature of the premier wireless industry news site is "Review of Reviews" in which the top reviews of cell phones and smart phones are condensed and rated according to features, tests, call quality, usability and other issues.

Holiday Gift Buying Guide 2007 Cell Phones & Smart Phones Review of Reviews" is available at [http://www.wirelessandmobilenews.com/2007/11/holiday\\_buying\\_gift\\_guide\\_2007.html](http://www.wirelessandmobilenews.com/2007/11/holiday_buying_gift_guide_2007.html).

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## About Wireless and Mobile News

Wireless and Mobile News is dedicated to bringing the best telecommunications information together in one easy to read place.

The telecommunications field is changing very rapidly and it is difficult for professionals to find the right information when it is needed. Wireless and Mobile News is designed with search, category and tag tools to make finding information a snap.

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