



LittleWhiteEbook.com Announces Clickbank Affiliate Program with Social Media Tools

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LittleWhiteEbook.com, a publisher of niche career guides, announces their affiliate program, administered via ClickBank. Their affiliate promotions focus heavily on social media marketing tools.

PR9.NET December 07, 2007 - WASHINGTON, DC - LittleWhiteEbook.com announced a new opportunity for Clickbank affiliates - promotion of the Little White Ebook suite of products. LittleWhiteEbook.com specializes in niche employment ebook guides for virtual job seekers. In early November, they launched their first eBook, The Little White eBook of Homeshoring Jobs, to great reviews around the blogosphere.

LittleWhiteEbook.com's Clickbank affiliates receive a 50/50 split of profits. They also can choose from a host of tools to fit their promotion style. "We think the 50/50 model is a great way to share our profits. That's not the only thing we're sharing...We're sharing our secrets to sales. We've created a large suite of free re-brandable content, keyword strategies, the standard banners, and an exciting mix of social media tools," says Michael Audi, VP of Operations and acting Affiliate Manager. "We plan on working closely with our affiliates to help them, help us." Affiliates also get access to free review copies of products, sample text ad packages, and 'buzz building' plans by visiting the affiliate website at LittleWhiteEbook.info.

"Our guides are truly unique, and our marketing strategy reflects that. Primarily, we've relied on more of a grassroots effort when marketing for ourselves. We're talking to bloggers, sending YouTubers messages, and simply communicating with those who are a part of - or familiar with - our target audience. We're excited about the prospect of social media marketing, and we've got some really cool ideas in the works to help our affiliates out with that as well." LittleWhiteEbook plans on releasing new marketing material on a weekly basis to members of their Affiliate mailing list.

Although LittleWhiteEbook.com currently only offers one product, they have scheduled several releases for 2008 that are currently in the fact-checking stages. They plan on releasing The Little White eBook of Virtual Admin Careers and The Little White eBook of Virtual Jobs shortly after the new year. "It's a great time to jump on board as an affiliate - there's thousands of legitimate virtual opportunities out there that we're about to make people aware of, and what better time is there than the New Year to help people find a new job? Especially one that allows them to work from home."

Existing ClickBank affiliates can access tools and links by visiting <http://LittleWhiteEbook.info>. New affiliates can sign up to join at the site as well.

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About Little White eBook / Capital Creative

LittleWhiteEbook.com is the brainchild of Capital Creative, (<http://www.capitalcreativeinc.com>), a virtual marketing and copywriting agency headquartered in Washington DC. Capital Creative specializes in creating digital media and marketing campaigns for websites, businesses, and publishers across globe. Melissa Brewer, President of Capital Creative, has worked in new media marketing for 8 years, and has helped a wealth of clients build their businesses and reputations from the ground up. Michael Audi, Vice President of Capital Creative, has worked in management, marketing, and networking for the past 10 years.

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