



# Spectacular Design For New Abu Dhabi Building Unveiled

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*SEBA Real Estate Announces the Innovative Design of SEBA Tower.*

PR9.NET December 04, 2007 - Abu Dhabi, UAE - Seba Real Estate unveiled one of its spectacular developments "SEBA Tower", an architectural marvel that will enhance the skyline of the capital and set the bar for innovative urban design.

The AED 600 million mixed-use tower is strategically located in the city's most prestigious address. Over 262,000 square feet of office and retail space and 316 luxurious residential apartments will be ready for rent by mid 2010. The unique design of this 50 stories silhouette will be visible from miles around.

Curved bands will wrap around the tower in the form of balconies offering breathtaking views of the sea and the famous Abu Dhabi Corniche. The curvatures will be softly illuminated projecting flashing "bands of light" against the sky to further emphasize the spectacular structure.

"We trust that "SEBA Tower" will be a remarkable landmark in Abu Dhabi and will contribute to the surrounding community by pushing the envelope of contemporary architecture," said Rabih Karam, Chief Operating Officer.

SEBA Tower is elegantly and functionally planned. The superior IT standards, the latest in cable management technology and the high speed elevators are designed to meet the highest international office building codes. A rooftop terrace including a health club and an outdoor pool will provide residents with a luxurious lifestyle. An excess of 900 parking spaces will be exclusively dedicated to the tenants and their visitors.

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## About BrandMoxie

BrandMoxie is a leading advertising agency in Abu Dhabi, UAE. It is a full service agency that specialises in branding, strategy and marketing consulting.

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