



# Julie Williams Publishes Industry Survey Results in New Podcast

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*Julie Williams of Voice-Overs.com surveyed 100 people who hire voice actors and has just published the results on the Voice Over Experts Podcast.*

PR9.NET December 05, 2007 - Toronto, Canada – Julie Williams, teacher and voice acting professional featured at VoiceOverChocolate.com, recently contributed her second lecture for the Voice Over Experts podcast unveiling the results of a survey she conducted with 100 people who commission voice over recordings. Julie is a regular contributor to the Voice Over Experts podcast, providing voice actors and new talent alike candid advice and a unique perspective on the industry.

Julie Williams' lecture "Information You Need to Know: What 100 Clients Told Me" compiled the results of a brief yet telling survey that sheds some light on what people who need voice overs recorded want from a voice actor and also how they appreciate being approached or contacted. These particular customers hired an equal amount of male and female voice over talents, 42% of which hire voice talent several times a month and 85% of which say that they are always on the lookout for good voice talent.

When answering a question related to what kind of voiceover projects they usually cast, the responses were:

41% said commercials  
33% said narrations  
16% said elearning  
8% said other

Many other topics were covered including startling data that revealed how clients really feel about being approached by voice over talent, where they go to get their voice overs, how often they receive cards, gifts or promotional materials from voice talent and more.

The Voice Over Experts Podcast can be found and subscribed to for free in the iTunes Podcast Directory and online at the Voices.com Podcast Center.

To learn more about Julie Williams, go to:

<http://www.voice-overs.com>

To learn more about the Voice Over Experts Podcast, visit:

<http://podcasts.voices.com/voiceoverexperts/>

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About Voices.com

Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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