



TheLeadsKing.com Begins Online Traffic Management for BGS Marketing

RJR Computing Solutions, Inc., November 26, 2007

URL: <http://www.pr9.net/business/marketing/6841november.html>

We are very excited about being able to work with BGS Marketing," said Bob Regnerus, President of TheLeadsKing.com. "It's a challenging project because not a lot of retail business owners are fully online. But, we are being creative with keywords and other high-level strategies so we that can find where these retail business owners are online.

PR9.NET November 26, 2007 - Chicago, Ill. - Bill Glazer, President of BGS Marketing (www.BGSNoRiskOffer.com) and nationally recognized retail marketing expert, is now outsourcing online traffic management to TheLeadsKing.com (www.TheLeadsKing.com). "A business owner really needs to look at how they can best leverage their time in order to maximize the opportunities to make money," says Glazer.

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As a Qualified Google Advertising Company, TheLeadsKing.com manages the most important aspects of paid traffic, keeping BGS Marketing highly ranked in the largest and most-used search engines. As well, they promote organic traffic through article distribution, link building strategies, press releases, blog promotion, and other advanced online traffic strategies.

A successful retailer for more than 29 years, Glazer provides marketing information that helps retailers increase retail traffic and maximize profit. To this end, he publishes multiple marketing newsletters, has several high-level coaching groups, and manages major marketing events. Among the tidbits he offers to his clients is the fact that outsourcing specialty services that require expert knowledge and experience saves time and generates money. "Bringing key targeted traffic to their website... and converting that traffic to make sure it becomes a sale, this is Bob's area of expertise. A business owner should not try to do it themselves."

TheLeadsKing.com manages online traffic for successful information marketers, major corporations, and educational institutions. As implied, TheLeadsKing.com specializes in lead generation for clients; helping secure clients in the marketing funnel on the front end, so they can focus on the more lucrative "back end" sales funnel. TheLeadsKing.com is not a typical SEM agency, in that they only manage PPC traffic for a client. They also offer such SEO services as writing and distributing articles and press releases, setting up links, as well as managing blogs, etc. For more information about TheLeadsKing.com, or to receive a FREE promotional CD on how they can successfully manage your online traffic, please visit www.FillMyFunnel.com.

For more information on marketing your retail business, visit Bill Glazer at www.BGSNoRiskOffer.com.

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About RJR Computing Solutions, Inc.

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