



# Cyberworld Information Systems Launches the Ultimate Contact Management System for Businesses Organizations in Dubai

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*CyberWorld Information Systems has launched the ultimate Contact Management System for businesses and organizations in Dubai.*

PR9.NET November 22, 2007 - Dubai - CyberWorld Information Systems has launched the ultimate Contact Management System for businesses and organizations in Dubai. "If a Contact Management System is to work effectively for you, it must be centralized", says Winston D'cunha CEO of Cyberworld Information Systems. By centralizing the data in an easily accessible location, you can be sure that your employees have accurate and up-to-date contact information at all times.

ContactPLUS is a web browser based software designed for small to large businesses. When employees need to communicate amongst themselves or with customers, it is essential that they are all working with the same contact information. This type of system can be difficult to implement when there are a number of employees working from different locations, using different contact management software. ContactPlus is ideal for Sales & Marketing executives, Customer Service and help desk operators, receptionists and administration departments and anyone else on your LAN, WAN or Internet.

"ContactPLUS is Very Simple, User-Friendly, Fast and Intuitive", adds Mr. D'cunha . You'll pick it up almost as soon as you turn it on and won't need to go to a class just to get started. It doesn't take a LAN administrator to install ContactPLUS. Anyone who has ever installed a software program will find installing ContactPLUS simple and easy.

ContactPLUS has just the necessary fields one needs to quickly jot down contacts, scratch notes post messages, send memos and build your customer database. The program is designed to be used consistently and notification requires as little as one mouse-click, and you are on your way. Moreover, ContactPLUS is designed to provide maximum utility and security. It organizes your daily business activities.

The official website of ContactPLUS , <http://www.kontaktmanagementsystems.com> , allows users to experience an online demonstration of the KontaktPLUS and thus help the organizations always to experience the true benefit of centralized contact & data management with diligent control.

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## About Cyber World Information Systems

Cyberworld Information Systems (CWIS) was founded in July 1996. Since then CWIS has grown steadily to become Dubai's leading web publishing and hosting service provider, and currently expanding even further.

## About F1 Advertising

F1 is a young, independent full service advertising agency born in Dubai, run by a team of professionals bound by their passion to create result-oriented, outstanding communication solutions. F1 has experience in creative problem-solving, campaign development, vendor relations, media buying, multi-level project coordination, copy writing and electronic media. Our diversified, multi-generational staff excels at integrating new media with the traditional to create successful campaigns that utilize the best resources available.

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