



Kids Crave Recreational Outlets During Winter Break and Beyond

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National Children's Art Expert, Offers Suggestions for Keeping Kids Busy During Winter Months.

PR9.NET November 21, 2007 - New Braunfels, TX – Even though winter days are shorter, they seem to last forever when your kids are stuck indoors. Idle time for kids can take its toll on any parent's patience. This is the ideal time to put your child's creative gears in motion says Chris Cruikshank, national children's art expert.

"Children will be receptive to new, stimulating endeavors that can occupy them during the months when they're less active outside," says Cruikshank, president of KidzArt in New Braunfels, TX, a national art enrichment franchise company for kids of all ages. "From now until early spring, parents need to be creative in finding fun activities to keep their kids busy."

Cruikshank offers a range of ideas to occupy kids during the school break and throughout the winter:

1. Library Activities- Your local library will have plenty of fun yet educational youth activities for preschoolers to teens. From book discussions and projects to games and festivals, most libraries have something for everyone. Check your local listings.
2. Recreational Trips- Check out your town's recreation center schedule for a list of trips to the local ice skating rink, sports arena or the YMCA pool. "Recreation departments cater to the needs of their town's children so they'll have some exciting activities and trips planned for the school vacation and winter season," says Cruikshank.
3. A Day at the Museum– School breaks and the winter months are the busiest times for local museums. Watch for new exhibits, guest lecturers or special interactive programs that might interest your children.
4. Art Workshops and Classes – Whether it's for a week or just an afternoon, art classes and workshops give kids an enrichment experience that's full of challenging design projects and opportunities to use their imaginations. "Kids who long for a creative recreational outlet really enjoy experimenting with different artistic styles, techniques and mediums such as polymer clay, charcoal and chalk," says Cruikshank.

For more interesting activities for kids or for a schedule of art workshops and classes, contact KidzArt at (800) 379-8302 or visit www.kidzart.com.

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About Bizy Moms

Ekwa, an online integrated, interactive viral marketing tool that helps small business spread word about their endeavors, are two of the products inspired by the work-at-home phenomenon.