



New "Print-on-Demand Printers Directory 2008" Released by 21st Century Research

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The latest edition of "Print-on-Demand Printers Directory 2008" complements the "Print-on-Demand Publishers Directory 2008" published by 21st Century Research in previous years. It helps self-publishing, unpublished and otherwise published authors to get their books into print quickly at reasonable cost.

PR9.NET November 20, 2007 - Venice, Florida - Traditional publishers reject up to 98% of all the manuscripts submitted to them. Considering the fact that about 81% of Americans believe they have "a book in them" that suggests a very large number of frustrated writers looking in vain for a publisher. Worldwide it goes into tens or hundreds of millions.

Thanks to the latest developments in digital printing new authors can publish quickly using inexpensive print-on-demand (POD) technology. Our "Print-on-Demand Publishers Directory 2008" helps them to compare and select a POD service best suited to their needs. The new POD Printers directory targets self-publishing authors who are familiar with book design and can prepare submissions in print-ready form.

In recent years numerous POD services have come into being offering their services to new authors. 21st Century Research compiles a directory of over 70 POD services mostly located in USA but also in Australia, Canada, Germany, Ireland, Mexico, England, Scotland and Wales. POD publishers and POD printers differ in the amount of support they offer to self-publishing authors in book preparation stages.

Entries in the directory include full addresses, telephones, faxes, and web sites. It also includes information on contracts, distribution, royalties, prices and other submission details.

Authors can use this directory to compare and select one or more POD services. They can choose non-exclusive contracts, keep all TV, film and audio rights, and negotiate royalty and book price levels. Unpublished authors can forget the agents and once published their book will never be out of print as long as it remains in a POD database.

The directory is available at a price of \$ 10.00 per copy (\$13.00 outside USA) with free handling and shipping by first class airmail. Use your credit card with PayPal . Checks or money orders should be made payable to:

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About 21st Century Research

This is a market research firm established in 1974 which specializes in high technology market development within various industries on an international basis. Bohdan O. Szuprowicz, President, is a published author of several books and hundreds of articles in over 20 countries of the world. He is also developing a new book on "How to Self-Publish a Bestseller" and is an active member of Sarasota Fiction Writers Club, Sarasota Authors Connection and Sarasota Writers Forum as well as a member of the Schiehallion Club of Kinloch Rannoch.

The firm offers special seminars, presentations and articles about promotion, marketing and sales of books directly by authors using the Internet. These address specific topics such as Searching for Literary Agents, Searching for Publishers, Free News Release Distribution, Blogging About Your Book, Internet Advertising, Online Book Reviews, Analysis of Fiction Markets in Top Magazines and others.

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