



Eyeball Networks chosen as Finalist for the "Red Herring 100 Global" 2007 Award

Eyeball Networks Inc., November 19, 2007

URL: <http://www.pr9.net/business/telecom/6785november.html>

The Most Promising Private Technology Ventures in the World to be Celebrated at Event in Seattle, Washington.

PR9.NET November 19, 2007 - San Francisco, CA – Red Herring Magazine announced today that Eyeball Networks has been selected as a finalist for the Red Herring 100 Global 2007 Awards.

Red Herring 100 winners and finalists from North America, Europe and Asia of the last three years were eligible for this award. The Red Herring editorial team used a very competitive process to whittle down this pool of 1800 eligible promising companies to the 200 finalists of this first-time award. Evaluations were made on both quantitative and qualitative criteria such as financial performance, innovation, management, global strategy, and ecosystem integration.

The names of the 200 companies short-listed as finalists for the "Red Herring 100 Global 2007" can be found online at <http://www.herringevents.com/global07/index.html>.

"The 200 finalists we selected from around the world are all excellent contenders," said Joel Dreyfuss, Editor-in-Chief of Red Herring. "They are exceptional companies with smart and innovative platforms that attest to the importance of technology in today's global economy."

Eyeball Networks have made the final group because of its outstanding achievements, and Red Herring Magazine is honored to announce it as one of the most promising technology firms in the world.

"It is a great privilege for Eyeball Networks to be recognized by Red Herring as one of the world's most promising technology companies," said Eyeball CEO Chris Piche. "It is testament to the work we have done in developing and providing leading-edge software technology with 100% NAT and firewall traversal for VoIP, video telephony, and instant messaging."

The finalists companies will be celebrated at the Red Herring Global event in Seattle, WA, on December 3-5. The 100 winners will be announced at the Award Ceremony on December 4.

Red Herring Global is an exclusive event honoring cutting-edge private technology companies from across the world. The event brings together an elite roster of entrepreneurial and global venture investment firms to showcase excellence in innovation. It features keynote discussions, roundtable panels and networking events designed for participants to make connections and learn what it takes to achieve the best worldwide in business and technology.

Distinguished speakers at Red Herring Global include Bruce Jaffe, Corporate VP at Microsoft; Promod Haque at Norwest Venture Partners; David Chao, Cofounder and General Partner, DCM; among others.

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About Red Herring

Red Herring is a global media company uniting the world's best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine; an online daily technology news service; technology research, and major events for technology leaders around the globe. Red Herring provides an insider's access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. For more information, visit www.redherring.com.

About Eyeball Networks Inc.

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Eyeball Networks is a pioneer and world leader in Internet telephony and instant messaging software enabling service providers, application developers, and device makers to deliver carrier-grade communications solutions in a cost-effective and timely manner. Today, over 19 million users and 100 service providers and device makers benefit from Eyeball's innovation, including its patented AnyBandwidth™, AnyFirewall™, and AntiSPIT™ technologies guaranteeing the best possible VoIP and video experience – over any Internet connection, across any NAT or firewall, and on any device. For more information, please visit www.eyeball.com/pr.

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