



Author Launches Tales From The Back Side And Career Against The Grain

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What would have happened if Charles Dickens had looked at his writing in a different way. Say from the Back Side?

PR9.NET November 15, 2007 - Durham - British author Anthony Lund answers these questions in *A Christmas Carol Retold*, a *Tales From The Back Side* story turning the well loved classic on its head before shaking it around a bit for good measure. Lund has written since his early teens, refining his art through an insatiable desire for the written word of many genres and generations of successful and obscure authors alike.

Raymond John, author of *The Cellini Masterpiece*, says, "A true gem who has found his feet. Witty, laugh-out-loud at times and easy to read." Tania Walsh, author of *Little Kunoichi*, says, "Inspired. He walks the line of genius and madness perfectly. If only everyone thought like this the world would be a more appealing place."

A Christmas Carol Retold takes a new look at the classic story of Ebenezer Scrooge and his ghostly encounters one Christmas Eve. The story is one of Dickens best known works, but all you knew should be forgotten before entering this retelling of the tale. The book will appeal to lovers of the late Spike Milligan's off the wall *According to...* series of books and the work of wordplay Godfather, Ronnie Barker.

Agents from the publishing world have commented on the quality of the book, although due to financial necessity, many have turned down the book as a non-hefty profit book. For that reason, with the backing of fans logging onto his websites, Lund has taken on the task of joining forces with the world's largest online self-publishing company, Lulu.com, to bring his first novel to its waiting audience.

On the subject of turning his back his back on the larger publishers, Lund has commented, "I haven't necessarily turned my back on anyone. If a publisher decides they want to publish this or any of my subsequent books in the future then I will consider any offer they make. I just feel that at the moment, this is the right way to take this series of books. They are aimed at a niche market and I'm not looking to make my fortune from this. I write because its something I love doing, with any luck people enjoy reading the stuff I come out with, and I always like going against the grain.

"The people I have sent samples to have been very complimentary about this book. The real problem is I'm a new author and I'm not offering a multi-million selling blockbuster, so it is really difficult to break into the tight-closed world of publishers and agents. While I chip away at that block, though, I don't see any reason not to put in a bit of graft to get my work out there."

Anthony Lund works in Business Development, and has also held positions in Financial Operations and Charity Event Co-Ordination, all in and around his home near Durham, England. He has studied Psychology and Psychoanalysis, plays guitar and has sidelines in cartooning, song writing and poetry. This is his first novel, which he will actively be marketing and promoting, and he is working on a second book in the *Retold Series*, as well as a number of other upcoming projects. Lund currently operates two websites – his own author site at www.anthonylund.co.uk, and the official *Tales From The Back Side* site at www.talesfromthebackside.co.uk.

A Christmas Carol Retold by Anthony Lund is available now in the following formats.

Special Limited Edition Signed Hardback (Limited to 50 copies) - £14.99

Limited Hardback Edition (Limited to 1000 copies) – £12.98

Paperback edition - £6.49

e-book format - £2.99

Orders for Limited Signed Editions can only be made through www.anthonylund.co.uk or www.talesfromthebackside.co.uk.

All other editions can be ordered as above or direct from www.lulu.com

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To arrange a book signing, interview, review copy and author or book images contact details are below.

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