



Lucky Duck Body Care Launches Go Green, Live Green, Give Green Holiday Promotion On Internet Store

Nikki Walker PR, November 15, 2007

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Lucky Duck Body Care has created the perfect holiday gift solution with its Live Green! Give Green! campaign.

PR9.NET November 15, 2007 - New York, NY - With gift giving season upon us, we find ourselves bombarded by a plethora of advertisements and sales associates pitches all advertising the "it" gift of the season. Most are products that appease our need to be a jolly giver and rarely satisfy the need to give a gift that you would love. LUCKY DUCK BODY CARE has created the perfect solution for those wishing to go green with its Live Green! Give Green! promotion. This season you are able to treat yourself, family, and friends to a completely enjoyable natural skin care experience. All while remaining environmentally conscious. Founder Ramel Cooper says, " imagine a world where companies not only speak of being eco-friendly, but live it too! This way of thinking affects a company's bottom line, so many companies don't take action. However, at the core of LUCKY DUCK BODY CARE's existence is our mission to educate consumers about safe products and to live cohesively with our environment. Our commitment to this mission is demonstrated through initiatives such as our Live Green! Give Green! campaign, where consumers can return any recyclable product package to a Lucky Duck Sales Rep or retail location and receive a 10% discount on their purchase. With this small recycling effort, LUCKY DUCK BODY CARE hopes to contribute to a universal good."

LUCKY DUCK is a maker of quality naturally-sourced and environmentally friendly skin care products. Founded in 2006, Lucky Duck set out to show the world that natural can be affordable. We figured, if the leading brands can charge a premium for products that are full of "synthetics, harsh chemicals & unnecessary extras", we certainly can find a way to charge less by removing them and actually formulate products that work. We strive to deliver the freshest, hand-crafted products exquisitely scented using unadulterated essential oils and botanical extracts. To date, our success at making and keeping the finest naturally-sourced skin care products affordable is demonstrated by the retailers who carry our products and the many satisfied customers who use them.

The launch of www.luckyduckonline.com allows consumers across the global market place to participate in this natural body care experience. Offering products that run the gamut from Aromatherapy, Bath, Foot Care, Face Care, Body, Home Fragrances, and tons of gift sets make the online store the perfect place to find a gift that keeps on giving. "LUCKY DUCK BODY CARE is more than just a name. Our products are fresh and handmade; and we use the finest natural raw materials available - think of a local produce market or grocery store and you'll get the idea. We do not keep a significant amount of Finished Good Inventory on-hand at any one time and we date our product so that you know it's fresh," says Ramel Cooper. Don't miss out on this 100% natural answer to body care; log on to www.luckyduckonline.com today.

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About Nikki Walker PR

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