



Content Syndicate completes one year

Content Syndicate, November 14, 2007

URL: <http://www.pr9.net/business/marketing/6755november.html>

Dubai-based content services company completes one year of landmark operations.

PR9.NET November 14, 2007 - Dubai, United Arab Emirates - Set up in November 2006, Content Syndicate recently announced the completion of one year of operations in Dubai. Delving beyond the concept of words and ideas, the company established itself as a specialist content services firm of choice for advertising agencies, PR firms, publishers, freelancers and corporates.

In the course of a year, Content Syndicate has amassed over 150 clients from from multi-nationals to small and medium sized businesses across a spectrum of industries delivering exclusive content services. Content Syndicate's Founder & CEO, Maddy Reddy, commented, "It's a great feeling to celebrate our first anniversary. For a relative newcomer, our client portfolio speaks for itself. The first year was a period of learning, developing, building our team and systems. We would like to thank all our clients, syndicate members and partners for being a part of this early chapter and making it a remarkable year."

Since its inception, Content Syndicate has achieved several milestones. June 2007 saw the launch of its revolutionary online platform (www.contentsyndicate.com) enabling content providers and buyers to converge and purchase, sell and commission content. Even prior to the portal's official launch, a slew of companies have used Content Syndicate's platform for a range of services.

A spin-off division, Content Syndicate: Creative Services or CS2 was unveiled the following month in July. CS2 is an initiative to capitalize on the prowess of local and international writers to provide specialized content across different verticals. Supported by an extensive network of affiliates to complement their copywriting initiatives, thus creating powerful creative synergy, CS2 provides copy with value-adds to any company regardless of size, industry or geographical location.

In September this year, Content Syndicate was handpicked as a Seedcamp finalist from over 260 companies across 40 countries. "The selection process was intensive and that we made it as a finalist is in itself quite an outstanding accomplishment for a start-up, especially as we were the only company from the Middle East. It was a great opportunity for us to showcase our online platform and content services to some of Europe's leading investors and entrepreneurs."

Reddy added, "The second year is going to be an even exciting phase of our growth as we continue to strengthen our local presence and further expand into international markets by seizing opportunities that would lead us to deliver top-notch services. We expect to make significant announcements in the coming weeks concerning new divisions and service lines." Reddy concluded, "Year Two is only going to be bigger and better."

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About Content Syndicate

Content Syndicate is a leading resource for customised and exclusive content: whether it is news, feature articles, translation, brochures, journals, press releases, white papers, websites, or marketing campaigns across platforms, media and languages.

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