



# Tadiran Telecom to Partner with HCL Infosystems, One of India's Leading IT Companies

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*Tadiran Telecom and HCL are joining forces to provide the latest enterprise communication solutions to Indian businesses of all sizes. The first phase of the partnership, HCL Sales and Customer Support Team training on Tadiran Products and Solutions, has been completed. First customer orders already received.*

PR9.NET November 14, 2007 - New Delhi - Tadiran Telecom Ltd., an established innovator in telecommunications for more than 40 years, announced today an alliance with HCL. This alliance will enable Tadiran Telecom to provide the latest enterprise communications solutions to a larger base of customers in India.

Effective immediately, HCL will distribute, install and maintain Tadiran's FlexiCom and IPx family of IP enterprise solutions to the fast and growing Indian market.

Mr. Eitan Livneh, President and CEO of Tadiran Telecom stated: "HCL's vast national marketing presence coupled with its deep understanding of the Indian enterprise communications market, will no doubt make HCL one of Tadiran's most valued and important Business Partners. Tadiran has already invested many years and resources in successfully building our brand name in India and we are confident that through the partnership with HCL, Tadiran will penetrate new market segments and increase its sales".

Mr. D. Mohanty, Associate Vice President of HCL Infosystems said: "We highly appreciate the quality and functionality of Tadiran Telecom's Technology. Having Tadiran's products in HCL's solutions portfolio will improve our ability to fulfill customer's needs and will, no doubt will contribute to HCL's product portfolio.

Tadiran's Country Manager in India, Mr. Vishal Singh, added: "The concept of VoIP has crossed the initial threshold and India will now see the beginning of a new revolution where the use is not restricted to multinationals and large enterprises only. Sectors like education, manufacturing and government are realizing its potential and are already redefining the way people communicate and share information. The industry is clearly on a high growth chart".

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## About 20:20MEDIA

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