



Yap Selects Hosted Solutions for Multi-Year Managed Hosting Agreement

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Hosted Solutions announces that Yap Inc. is centralizing its IT infrastructure in their world class Charlotte data center facility.

PR9.NET November 14, 2007 - Charlotte, NC - Hosted Solutions, the East Coast's leading Data Center and Managed Services Provider, has added Yap, the award winning creators of a state-of-the-art speech recognition platform, to their impressive portfolio of Web 2.0 companies. The Charlotte, North Carolina based company provides an innovative service that converts anything anyone says into text, instantaneously. This capability is welcome in an increasingly mobile age, where these conversions may be used to support next generation unified messaging and web services applications. Hosted Solutions' flexible IT solution will support Yap's aggressive expansion efforts by providing reliability and availability to their telco grade platform and internal infrastructure. The decision utilizes the Hosted Solutions' Charlotte data center facility and secure network, and will give Yap access to a robust suite of next-generation services and infrastructure.

Yap is receiving Hi-Touch managed backups, network services, dedicated hardware, and SPLA licensing which are monitored and maintained by Hosted Solutions at its world-class Charlotte Data Center facility. In providing all of the services, Yap is entrusting Hosted Solutions to manage their application infrastructure and provide 100% network availability to maintain extreme response times and low latencies. The agreement takes advantage of Hosted Solutions SAS 70 type II certified carrier grade facility, fully redundant multi-provider network architecture, and industry leading 24x7 customer support. By providing Yap with an enterprise solution that is cost effective, but provides deep functionality and scalability, Hosted Solutions has developed great relationships with the forward thinking mobile developers.

"Hosted Solutions offered an ideal solution for us since our applications and engines require a myriad of processing and data storage needs," said Igor Jablov, CEO of Yap Incorporated. "This is a key enabler for our team allowing us to focus on innovation, not the reliability or security of our data. We needed a partner who could provide a secure environment, 100% network uptime, and dedicated physical infrastructure. We also needed them to be flexible and responsive as our needs vastly expanded over time. When combined with our comprehensive set of platforms, choosing Hosted Solutions has secured Yap a strategic partner for our globalized ambitions."

"We're proud that such an innovative organization like Yap chose Hosted Solutions to provide hosting services for its speech recognition platform," said Josh Wolff, general manager of Hosted Solutions Charlotte. "Yap understands that Hosted Solutions is an industry leader in service and support, while also offering the ability to scale with them based on their needs. We are very pleased to work with them and to provide the infrastructure they need to deliver their applications in a secure, reliable environment. This is an excellent example of how Hosted Solutions' experience at providing highly-available and cost-effective IT infrastructure services allows our clients to remain focused on their core competencies and provides them with a differentiator against their competition."

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About Yap

Yap has created a state-of-the-art telco grade platform that unifies free form speech recognition, mobile search, media delivery, and contextual advertising to support the various needs of wireless carriers, device makers, mobile developers, and web services. The team includes the inventors of next generation web-based multimodal user interfaces, who previously worked on a myriad of market leading products, including Apple's iPod, Honda's navigational systems, and IBM's ViaVoice. Most recently it was featured as a finalist in Silicon Valley's prestigious TechCrunch40 event. The Company was founded in early 2006 and is headquartered in Charlotte, North Carolina for its friendly tax incentives for angel investors, proximity to wireless carriers, and ease of access to the European market.

For more information please visit <http://www.yapme.com>.

About TeleHealth Services

About Innovation HR:

Innovation HR is a leading outsourcer of human resource services, serving as a comprehensive human resources department for small and medium-sized businesses. Innovation HR provides our clients and their employees with a wide array of value-added benefits and services not typically available to this market. Innovation HR relieves the high costs and burden from an organization's human resource activities, streamlining our clients for success by focusing their internal resources on their profitability. Interested companies can learn more about Innovation Benefits' group medical plans at <http://www.innovationhr.com> or call 1-866-928-5570.

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