



DRE Announces Launch of Enhanced Medical Equipment Website

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DRE unveils an upgraded website with enhanced features that provide expanded resources and greater ease-of-use for the medical equipment industry.

PR9.NET November 12, 2007 - Louisville, KY – DRE, a premier international medical and surgical equipment supplier, has released a significant update to its medical equipment catalog website at www.dremed.com.

DRE designed the updated site to allow medical professionals to quickly locate the equipment they need. New features include the following:

- The site offers a much more prominent and effective search tool. This gives customers the ability to find items they are looking for much faster.
- Additional product listings and updated product information has been added.
- Downloadable sales literature has been included on many products to provide valuable information to medical equipment buyers.
- A fully printable catalog is available for download.
- The process of requesting product information and pricing has been greatly simplified. Using a quote cart system, customers can request pricing on entire lists of equipment at once.

"The goal of our upgraded website is to simplify the process of locating the medical equipment you want," stated Justin Jeffries, Marketing Director for DRE. "We developed custom search features which allow visitors to find a specific piece of medical equipment with only a few keystrokes. We have also expanded the details, specifications and alternative options for each product to provide unrivaled resources for the medical equipment industry."

New and returning customers alike will find the site much more helpful in their buying and research experience.

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About DRE Medical Equipment

DRE is a premier medical and surgical equipment supplier that provides a combination of new and professionally refurbished or used medical equipment to industry professionals around the globe. DRE offers value to doctors by providing the features and reliability they need while still fitting within their budget.

Phone:	502-244-4444
Website:	http://www.dremed.com
E-Mail:	media@dremedical.com
Address:	1800 Williamson Court Louisville, KY 40223

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