



# Social Networking Website for Sports Fans

Sportsfly, October 29, 2007

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PR9.NET October 29, 2007 - Santa Monica, CA – Snap TV, Inc. is proud to announce the launch of its new interactive sports website, [www.sportsfly.com](http://www.sportsfly.com). Sportsfly.com is the first casual gaming site designed specifically for sports fans. The site combines unique sports games and contests with robust social networking tools and real-time sports news updates.

"Sportsfly is the only gaming site that focuses exclusively on the sports fan," said Nicholas Wodtke, President of Sportsfly. "This site was designed from the ground up with the sports enthusiast in mind. We expect Sportsfly to become a destination for sports fans who want to play online games and connect with friends and talk about last night's game."

Sportsfly membership is free and users can play a variety of sports games ranging from trivia and pick 'em games, to action and strategy games. Popular game titles include The Streak, College Trivia Bowl and Super Slugger. With each game played, users earn Fly Points for their personal accounts which are redeemable for prizes such as sports tickets, iPods and vacations. Sportsfly.com also features social networking tools such as user profiles, daily prize drawings, community forums, leaderboards, featured columnists and customized sports news.

Sportsfly's mission is to become a staple of each sport's fans daily diet by serving fun, dynamic sports games, rich live content, and stimulating sports talk.

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## About Sportsfly

Sportsfly ([www.sportsfly.com](http://www.sportsfly.com)) is the world's first online game site designed specifically for sports fans, delivering an authentic sports game experience, designed by sports aficionados for the sports fan. Sportsfly offers casual sports games, ranging from sports trivia games, sports picks games and sports twitch games. Our proposition is simple: sports fans play casual sports games for free, win points (Fly Points) for their personal account and then redeem those points for prizes. Along the way, users can set-up a personal profile, talk on the forums, check the latest sports news or watch their rank on the Sportsfly leader-boards. Sportsfly was incubated within Snap TV, Inc.

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