



QuickArrow Issues 10th QuickConnect Web Services Certification

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Endeca leverages QuickArrow's SOA-enabled API to integrate QuickArrow and SAP.

PR9.NET October 30, 2007 - Austin, TX - QuickArrow, Inc., the leader in SaaS Services Automation, announced today that Endeca has become their tenth client to complete integration certification on QuickConnect, the SaaS company's Web Services API, which enables users to fully integrate QuickArrow with their organizations' existing front and back-office business applications.

Jeanne Urich, Principal with Adexta Consulting commented, "It is imperative that SaaS vendors provide an industry standard Web Services infrastructure to allow their clients to build on-demand integrations with any existing on-premise applications. With this capability, SaaS companies can plug directly into a client's business process system and QuickArrow has helped define the standard for the industry."

QuickArrow provided Endeca with documentation, consulting, and a sandbox environment throughout the certification process, allowing them to design, build and test their integration. During the certification, QuickArrow also provided guidance on best practices and capacity analysis. Typically, clients can complete the certification process in six to eight weeks.

"Endeca built an integration to SAP Financials on QuickConnect because we needed to have billing and invoicing data flow directly into SAP in order to eliminate the issues associated with manual entry," said Tom Jordan, Senior Manager of Business Operations at Endeca. He added, "QuickArrow's standards-based framework and the support of their team made going through the certification process and building this integration very smooth for us."

Louise K. Allen, QuickArrow's VP of Product Strategy stated, "QuickConnect is a standardized Web Services API that enables our clients to integrate QuickArrow with a wide range of applications, such as financial, CRM, expense, data warehouse, and other ERP applications. This is a tremendous competitive differentiator for us, and a key reason why many of our clients have chosen us."

QuickArrow's Web Services product offering was the industry's first, released three years ago to enable a client's Oracle Financial integration. Since this time, the SOA-enabled Web Services environment has evolved to the extent that integrations can now be built with the ability to create, read, update, and delete data in either direction. This allows information on projects, time and expenses, budgets, and actuals to be imported to or exported from QuickArrow.

QuickArrow currently has certified integrations to SAP, Oracle, PeopleSoft, Concur, and salesforce.com, and also has six additional clients in the certification process, with integrations including Great Plains, Softrax, Intaact, and Microsoft CRM. The company expects the number of certifications to double in the next six months.

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About QuickArrow

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QuickArrow's PSA solution helps services organizations better manage the three things that matter most: people, projects, and performance. Designed to deliver the critical visibility needed to optimize services delivery, QuickArrow's Software as a Service (SaaS) solution fully integrates with leading SFA, CRM, and financial applications, replacing homegrown solutions and labor-intensive spreadsheets to automate workflows and streamline operations.

Worldwide, more than 26,000 users and 300 services organizations spanning software, IT Services, management consulting, hardware, environmental, and healthcare count on QuickArrow every day to increase resource utilization, capture more billable hours and expenses, and enable more effective decision-making to drive top and bottom-line growth.

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