



# Handvertising: Advertisers Looking at Your Skin in a New Way

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*Advertisers are looking at your skin to place their ads. Look at how this Orange County based company is getting venues to let advertisers on their customer's hands.*

PR9.NET October 19, 2007 - Costa Mesa, CA - Advertisers are looking at your skin to place their ads. Look at how this Orange County based company is getting venues to let advertisers on their customer's hands.

This is a new form of advertising and is completely different from the television commercials and magazine ads people are used to. What do you call advertising on your hands? "Well I like to call it Handvertising", said Mike Brown CEO of Handvertising USA.

Handvertising USA is transforming the way advertisers are looking at your skin, more specifically your hands. "Almost everyone has been to a county fair, swap meet, bar or club and had had their hand stamped for proof of entry. We have found a better use for this space that could make everyone happy" said Mike. "Advertisers are always looking for a new and exciting way to promote their brand. Handvertising USA offers a unique way to do this and everyone benefits" said Mike.

"We find venues also use the stamps to increase business. For example venues are offering special prices on drinks if the customer has a particular Handvertising stamp. People are requesting particular stamps because they want to fit in and they want the drink special." Mike says.

If you would like to see some samples of what Handvertising USA is doing visit their website at <http://www.HandvertisingUSA.com> for pictures, FAQ's and more.

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