



# Custom House Announces Latest Foreign Exchange Webinar Series on Emerging Markets

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*New webinar series will look at the risks and opportunities of working with emerging market currencies for US companies.*

PR9.NET October 10, 2007 - VICTORIA, BC, CANADA – Custom House Ltd., one of the largest non-bank foreign exchange (FX) companies in the world, is proud to announce the newest addition to its FX Educational Webinar Series in the United States entitled, "Navigating Global Foreign Exchange in Emerging Markets".

Doing business overseas has become commonplace for most corporate organizations. With 82% of trade taking place with US businesses, increasingly more companies are moving their operations or sourcing product from more exotic locales. Today, globalization is increasingly providing a new dynamic for companies conducting daily business transactions in global markets with new opportunities to manage risks with fluctuating emerging market currencies.

"Emerging market currencies is a popular subject in today's globalized economy. Customers are concerned about the recent decline of the US currency and want to better understand the calculated strategies they can take to minimize their exposure to risk and unexpected market conditions," said Mark Frey, Head Foreign Exchange Trader for Custom House. "Our new webinar series will answer questions related to working with emerging market currencies and offer specific strategies including currency restrictions and fixed exchange rates. The goal of our FX webinar series is to provide information on an often complicated subject matter and help individuals navigate their way through the world of foreign currencies."

Topics covered in the webinar will include currency restrictions and regulations, rate of execution, liquidity risks, currency restrictions, non-deliverable forwards, and a discussion on the Chinese Yuan and its implications against the US economy. Featuring Mark Frey, Head Foreign Exchange Trader for Custom House, and Sherif Gabriel, Senior Foreign Exchange Dealer for Custom House, the webinar will help businesses discover how they can receive fair value on all of their international payment transactions and maximize the benefits of using a number of emerging market currencies.

#### Webinar Registration Details

Topic: Navigating Global Foreign Exchange in Emerging Markets (US content)

Date/Time: Thursday, October 11, 2007 - 11:00 am PST / 2 pm EST

To register, visit [customhouseevents.webex.com](http://customhouseevents.webex.com)

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#### About Custom House

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Custom House Ltd. is one of the largest independent foreign exchange companies in the world. The company's award-winning products, global banking relationships and international network of trading offices enable clients to make global transactions quickly, efficiently and securely. From individual consumers to Fortune 500 companies, Custom House is a leader in foreign exchange and international payment solutions. In addition to providing customized business solutions through offices around the world including Australia, Canada, Italy, New Zealand, Singapore, the United Kingdom and the United States, Custom House sets the industry standard for compliance by championing international security and regulations. For more information, please visit <http://www.customhouse.com>

**Website:** <http://www.customhouse.com>