



ADAOX And AI Yousuf Computers Ink Partnership Deal For UAE

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AI Yousuf Computers to promote ESET's award-winning products such as NOD32 to Enterprise and Government sector customers.

PR9.NET October 09, 2007 - Dubai, United Arab Emirates: ADAOX, the leading value-added distributor for IT security products in the Middle East and the regional development center for ESET's range of security products, announced that it has signed AI Yousuf Computers as a preferred partner for the UAE market. According to the agreement, AI Yousuf Computers, a leading supplier of equipment and software solutions, will help promote ESET's range of security products including the award-winning NOD32 to the Enterprise and Government sectors in the UAE.

"We are pleased to sign AI Yousuf Computers as our preferred partner in the UAE. AI Yousuf's success in IT over the last 25 years has created a vast customer base and a strong network of associates, dealers, VARS and system integrators in over 20 countries. They have a very strong team of skilled technical professionals, who can handle the sales and technical support requirements for our products effectively, making them an ideal partner to promote NOD32 in this market," said Mr. Neo Neophytou, Managing Director of ADAOX.

While there are number of competitive security products in the market, AI Yousuf Computers chose to go with ESET NOD32 because of its ability to detect and clean most security threats. "Our technical team carried out a detailed evaluation of NOD32 before we decided to promote it to our customers. Our team was amazed with the software's performance as NOD32 was able to detect and clean all the threats that were thrown at it and that too with amazing speed without affecting the performance of the machines," explained Mr. Abdul Malik, General Manger of AI Yousuf Computers.

Regardless of the size of the organization or how much companies know about viruses and spyware, ADAOX has the right solution to offer. ESET's products are so advanced and easy on the system that most users will almost forget about it. "NOD32 works on advanced heuristics technology that can track new and unknown threats, which is not available with other traditional products available in the market. NOD32 Enterprise solution has a powerful centralized management tool that allows IT administrators to deploy and manage everything centrally without visiting the users' machines. It also allows IT Managers to manage multiple locations without any hassle, which is very important when you deploy such solutions in large enterprise networks." Mr. Neophytou added.

According to ADAOX, NOD32's powerful reporting module helps decision makers assess the security of networks as reports are delivered in the mailbox. NOD32 also works well without clashes with many other applications and programs that run on servers.

"AI Yousuf Computers will concentrate on enterprise and government sectors in the UAE. Potential customers will be given fully functional enterprise versions of NOD32 for a limited period so that they can test it and get to know more about it. We are confident AI Yousuf will help increase NOD32's market share in the UAE and we look forward to extending this relationship to other countries as well in the near future," Mr. Neophytou concluded.

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About Oak Company

Oak Consulting is a UAE Based Public Relations company specialising in IT and Business PR

Phone: +00971507343840
Website: <http://www.oakconsulting.biz>
E-Mail: nimi@oakconsulting.biz
Address: P.O.Box 39261, Dubai, UAE