



# Reed Brothers Dodge in Rockville, Maryland (MD) the Oldest Dodge Dealer in the United States - Celebrating 92 Years in Business and Still Counting

Reed Brothers Dodge, October 09, 2007

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*Woodrow Wilson was President of the United States; the Green Bay Packers did not yet exist; the United States was two years away from joining World War I; the cost of a stamp was two cents, and Reed Brothers Dodge was founded.*

PR9.NET October 09, 2007 - Rockville, Maryland, MD - When Lewis Reed opened his Dodge dealership in 1915, it was only one year after the first Dodge automobile was made. In 1914, Lewis Reed became a partner in Rockville Garage, a business he bought out in 1918. Lewis Reed and his brother Edgar, who later joined him in business in 1919, were the first to sell Dodge cars in Montgomery County. In fact, Reed Brothers Dodge is the oldest Dodge dealership in the United States. A third brother, Philip Reed, came to work for them in 1916 as a mechanic until 1944.

The dealership began as a family business and remains that way today. Lewis Reed's daughter, Mary Jane, married Ernest Lee Gartner, who joined the business in 1949. Although he graduated from Strayer College with a degree in business, Gartner learned a lot through hands-on experience at the dealership. He has seen many changes over the years, but the biggest is the complexity of the business today. "Fifty years ago, you did business with a handshake," Gartner said.

Lee Gartner continued the business after his father-in-law died in 1967. Three of Gartner's four children are all owner-operators in the business today to make it a third generation of family management. This means that you'll find a Gartner family member working at Reed Brothers Dodge every business day. Rick Gartner is President and CEO, Barry Gartner is General Manager, and Jeanne Gartner is Director of eCommerce and Internet Operations.

Reed Brothers Dodge has occupied two locations, the present one at 15955 Frederick Road, Rockville and the original one that stood at the triangle where Hungerford Drive, Viers Mill Road and Route 28 intersect. In fact, Dodge Street in Rockville got its name because Reed Brothers Dodge was located there for so many years. The original site is now the Francis Scott Key Memorial Park. When the state widened the roads in 1970, the dealership moved to its present location on Route 355 at the Shady Grove Metro.

Reed Brothers Dodge has grown through the years by providing four generations of very loyal customers a variety of easy ways to meet their transportation needs: wide selections of new and used cars; innovative, multiple methods and sources of financing; advanced training and equipment in their service department, state-of-the-art body shop techniques; and friendly, highly trained and professional personnel.

Reed Brothers Dodge started out as a small town dealership over 92 years ago with a no hassle, low pressure atmosphere. Whether it's your first visit, or your one-hundredth, Reed Brothers Dodge is here to serve you with consistent, quality service. Rest assured, Reed Brothers Dodge will remain big enough to handle all of your vehicle needs, yet small enough to remember your name.

Reed Brothers Dodge serves the greater Washington DC metro area including Rockville, Germantown, Gaithersburg, Poolesville, Laytonsville, Olney, Laurel, Damascus, Glen Echo, Chevy Chase, Silver Spring, Bethesda, Cumberland, Barnesville, Wheaton, Brookeville, Takoma Park, Kensington, Baltimore and Northern Virginia.

A good selection of new and pre-owned Dodge vehicles are on display at Reed Brothers Dodge, the premier Dodge Dealer in Rockville, Maryland (MD). Look for the various models of Dodge vehicles like the Dodge Avenger, Magnum, Caravan, Grand Caravan, Caliber, Charger and Viper. Trucks such as Dakota, Ram 1500 Ram 2500, Ram 3500, Ram 3500 Chassis Cab and SUV's such as Durango and Nitro in the New Vehicles category are on their website at [www.reedbrothersdodge.com](http://www.reedbrothersdodge.com).

Reed Brothers Dodge has service appointments, easy financing options and after sales service for Dodge vehicles. Reed Brothers Dodge, the premier Dodge Dealer in Rockville, Maryland (MD) enables you to purchase original Mopar parts and accessories for any model of Dodge vehicle.

To access quick quotes, online specials and research/build cars log on to [www.reedbrothersdodge.com](http://www.reedbrothersdodge.com) or call: (877) 681-5021.

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## About Reed Brothers Dodge

Reed Brothers Dodge in Rockville, Maryland is one of the oldest continuously family-owned and operated Dodge dealerships in the United States. Founded in 1915 by Lewis and Edgar Reed, Reed Brothers Dodge is one of the first dealerships to open after the Dodge Brothers built their first automobile in 1914. Reed Brothers Dodge offers new and pre-owned vehicle sales, leasing, award-winning service for maintenance and mechanical repairs, parts sales, and collision repairs.

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