



# Digital CCTV security provider Visimetrics joins Elite Ayrshire Business Circle

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*AYR-based leading digital CCTV surveillance systems designer and provider Visimetrics (UK) Ltd is the latest new member to join The Elite Ayrshire Business Circle.*

PR9.NET October 02, 2007 - Ayrshire, Scotland - Ayr-based leading digital CCTV surveillance systems designer and provider Visimetrics (UK) Ltd is the latest new member to join The Elite Ayrshire Business Circle.

Visimetrics (UK) Ltd specialises in the development, manufacture, distribution and marketing of high-performance digital systems for CCTV and video surveillance. As a major strategic player in the global security market, Visimetrics has gained a significant reputation for providing leading edge security solutions backed by a world class quality and service culture.

Visimetrics managing director Barry Rooney recently returned from Kuala Lumpur, having just completed a partnership agreement with a Malaysian company allowing Visimetrics to sell its technology and equipment into the Malaysian market, including the military.

Also recently, Visimetrics digital video recorders have formed part of the £15m refurbishment of the 55000 sq ft Casino at The Empire in London. The Empire is the third London Clubs site to use Visimetrics products, having previously been deployed at the Rendezvous Casino in London and the UK's flagship northern casino, Manchester 235. A similar system is also being installed at the soon to be opened London Clubs casinos in Nottingham and Glasgow.

Visimetrics managing director Barry Rooney said: "We are very proud of our achievements in the casino sector. It is one of the most demanding applications for video and audio surveillance, and our growth in it is testament of our leading edge technology. We now enjoy upwards of fifty casino operations worldwide using our technology, and expect that to double in the next twelve months."

Elite Ayrshire Business Circle executive chairman Norman Geddes commented: "It is a delight to welcome to our expanding Business Circle an outstandingly successful Ayrshire company like Visimetrics. Visimetrics will complement well the notable businesses who have already joined, and we look forward to working together to promote the interests of all members."

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