



# New Entrepreneurial Phenomenon: "Virtual Assistance For Business Professionals"

Virtual Associates, October 05, 2007

URL: <http://www.pr9.net/business/services/6492october.html>

*A New Exploration On Virtual Administrative Assistance. Bridging the gap between The Conventional Assistant and The Virtual Assistant.*

PR9.NET October 05, 2007 - USA/CHICAGO, IL – Are you a busy Business Professional? Have you found yourself constantly on the road or unable to balance your personal and business life. Do you sometimes feel you are missing out on a proper work life balance? If these questions seem familiar then read on. "Virtual Associates: By Carla J Johnson ([www.whencyoudecide.com](http://www.whencyoudecide.com)) is one of many new and exciting phenomenons' of virtual based businesses.

Virtual Associates takes on the busy Business Professional and organizes the daily operations of challenging work life balances. Virtual Associates offers virtually every administrative service to ensure that working professionals are able to be successful in both their personal and business lives.

"Professionals tend to excel in business and allow their personal lives to suffer, forgetting birthday's, anniversaries and other life changing events," according to Carla J Johnson owner of Virtual Associates. With the on sight of technology, Virtual Assistants and their Business Professional remain in touch with little to no effort. Email and mobile technology has enabled the constant flow of communication. Blackberry technology has enabled Virtual Associates to acquire even a strong international clientele.

"This is the first time in my professional career my insomnia has been beneficial! I am the first to take on the international and west coast clients! When I visit them I rarely experience jet lag as my sleeping patterns work within their time zones," says Carla J Johnson, owner of Virtual Associates.

Virtual Assistants work from home for a variety of reasons, some have young families, disabilities, ill family members or are just not cut out for conventional employment situations. Virtual Administrative work allows them more flexibility, mobility and freedom. Statistics have proven employees are happier and more reliable when working from home. Employers and or Business Professionals no longer worry about employee benefits such as, vacation time, sick time, employee taxes etc. as all Virtual Assistants are contract employees.

"We are hard working committed Administrative Professionals and we absolutely love our work! This is a very cost effective way to do business and be successful at it. Rather you need someone to help you manage your client base or manage your personal and business work life balance, you owe it to yourself to explore Virtual Assistance," says Carla J Johnson.

For more information on Virtual Assistance contact the owner of Virtual Associates, Carla J Johnson at [Carla@whencyoudecide.com](mailto:Carla@whencyoudecide.com)

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## About Virtual Associates

Virtual Associates is a virtual administrative support organization dedicated to the administrative and personal support of Business Executives.

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