



# John Rex Endowment to Hold Hands of Health Award Breakfast

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*The John Rex Endowment will hold its fourth annual Hands of Health Award Breakfast on Tuesday, October 23. The invitation-only event will be held at the Marbles Kids Museum (formerly Exploris).*

PR9.NET October 03, 2007 - RALEIGH, N.C. - To recognize innovation in health advancements for Wake County's children and youth, the John Rex Endowment will hold its Hands of Health Award Breakfast on October 23. The invitation-only event will be held at the Marbles Kids Museum (formerly known as Exploris) in downtown Raleigh.

"As we move into the fourth year of holding this event, we're energized by the tireless efforts of so many to improve the lives of children and youth in our area," says Kevin Cain, president and CEO of the John Rex Endowment. "This is an opportunity to recognize these individuals for all they do."

Speaking at this year's breakfast will be noted consultant, speaker and writer Terrence McNally. He will discuss the importance of using compelling human stories to convey powerful messages in order, ultimately, to enhance the well-being of children and youth in our community.

The winner of the Hands of Health award will be honored with a specially commissioned bronze sculpture. In addition, the John Rex Endowment will donate \$10,000 to the winner's charity of choice.

Past winners of the award include Peter Morris, MD, Don Rosenblitt, MD, Mark Piehl, MD and Yo Sobha. On their behalf, the Endowment has made donations to the North Carolina Pediatric Society Foundation, the Lucy Daniels Center for Early Childhood, the Durham Rescue Mission/Good Samaritan Inn, Camp Challenge Diabetes Camp at Camp Oak Hill and Camp Grace at A.E. Finley YMCA.

For more information on the Hands of Health award, visit: <http://www.rexendowment.org/about/hoh.html>.

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## About John Rex Endowment

The John Rex Endowment invests in the development and support of activities, programs and organizations that improve the health of underserved people in Wake and surrounding counties. Currently, the Endowment supports visible and measurable improvements in the health of children and youth by improving access to health services, by promoting healthy behaviors and by providing opportunities for growth and development. For more information, visit: [www.rexendowment.org](http://www.rexendowment.org).

## About Articulon

Based in Raleigh, Articulon serves as a boutique marketing communications, design and public relations firm dedicated to putting a voice to the value of small- to mid-sized companies. Inspired to gain results, Articulon helps clients to break through the abundance of noise with a brand and a focused message that creates a connection with an audience. Far beyond traditional, Articulon's client campaigns are characterized by their responsiveness, creativity and commercial intelligence. Work has been completed for emerging brands and fortune 500 organizations including: Panera Bread, AKC, Defond North America, The Better Business Bureau of Eastern North Carolina, WCPE- TheClassicalStation.org, Helms Mulliss Wicker, HumanCentric Technologies, Sustainable North Carolina, McDonald's Corporation and Saks Fifth Ave. Visit [www.articulon.com](http://www.articulon.com) or call (919) 232-5008.

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