



SINGER USES INTERNET TO BOOST CAREER

Gold Guitars Music, September 29, 2007

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Web Helps Country Musician Generate Interest

PR9.NET September 29, 2007 - Charleston, WV. 24 year old country artist Stephanie Deskins (www.stephdeskins.com) has used the internet to garner attention from various outlets. She has recently earned sponsorship deals with Knucklehead Guitar Strings (www.knucklehead.com), Timberline Guitars (www.timberlineguitars.com), and Morgan's Leather Den which hand crafts custom guitar straps.

The internet has also helped her receive radio attention from various stations world-wide including stations in Illinois, Florida, Germany, Australia and New Zealand. She has also appeared on local television shows promoting the material she writes.

Writing her own material, "When You Come Around" has won several fan-voted awards that include a few "Best of All-Time". Another song getting rave reviews is her rodeo-themed, fast-paced "The Fall".

Deskins hasn't been working entirely on her own though. She's also used the internet to make valuable Nashville contacts and have opportunities to work with several of Nashville's best musicians including Jason Roller (Joe Diffie guitarist), Jeff Carson (Curb Records) and Weston Hays (Big & Rich backup vocalist) among many others.

"As an independent artist you have to take it upon yourself to get things done. It doesn't matter how you get it done, just that you do it. No one will do it for you," says Deskins when asked about how and why she decided to use the internet as a means to further her career.

Steph began writing songs at the age of 8 years old; the same time she began singing and teaching herself to play guitar. "I had no concept of songwriters. I just knew the artists I saw on TV were playing and singing and wondered where the songs came from. I figured they must be doing it themselves so that's what I thought I had to do."

Deskins continues to make strides in her career working with local musicians and those that are in Nashville and elsewhere. She says, "The internet is a very valuable tool for success if you use it correctly."

If you'd like more information about Steph or to schedule an interview, please contact Candise Karr at 609-247-7899 or e-mail Candise at candisem@msn.com

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About Gold Guitars Music

Small independent music company based in West Virginia.

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