



New winery directory now listing Food and Wine Events

Verinoque Inc., September 27, 2007

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The introduction of brands like Yellow Tail is one of the factors that has caused an dramatic increase in the number of wine consumers. More mainstream consumers are being drawn into the world and culture of wine. As a result, attendance to wine festivals and food and wine events is growing as these new consumers are rushing to expand their knowledge about wines.

PR9.NET September 27, 2007 - USA, CO - Officialwinery.com, a winery portal site, is announcing the addition of listing food and wine events to its site. Organizations that sponsor food and wine events, can get exposure for their event by listing it on officialwinery.com.

"We have partnerships with different web sites and will be creating tools very soon to really enhance the exposure of these events." Said B. Hopkins, Manager of OfficialWinery.com "The exciting part is that other wine and travel related web sites will be able to really enhance the experience they give to their visitors because they are able to easily post these events to their web site also.

Most of the largest food and wine festival events from each region are posted on the site with more being added all the time. The benefit of all the events being listed in one place is the visitor that is looking for one specific festival event may find a series of other festival events that are in the area or are nearby that they may not have know about at all.

"These food and wine festival events are a great way for up and coming wineries to showcase their wines and to show off any awards they may have won. Not only is it a benefit for the event coordinators to publicize the festival event, but also for any wineries that may be attending the festival. The more people that attend these food and wine events, the more people will get exposed to their wines," said Hopkins.

Anyone that has in interest in the wine industry will find value from of this site. Beginning with the wineries and vineyards, to the food and wine event coordinators, and finally, the wine-loving consumer.

Officialwinery.com is a website portal for wineries who want to get more exposure for their wineries and vineyards, wine tour companies, wine competitions, and wine and cooking schools. It is also a resource place for visitors who are looking for more information about wineries, anything wine related, and food and wine events. For more information go to <http://officialwinery.com>, or contact B. Hopkins at 720-232-0621

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About Verinoque Inc.

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