



U.S. the Largest Consulting Market in the World: RocSearch Report

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PR9.NET September 26, 2007 - India, NOIDA: RocSearch, a fast-growing, UK-based, business research and analytics firm, has released a report tracing the developments in the management consultancy services market over the last five years.

The report assesses the competitive and business landscape in key markets and analyzes the strategies adopted by key players, emerging business models and various value propositions in the backdrop of the dynamic management consultancy services industry.

A detailed PEST analysis combined with an overview of the global market growth provides a comprehensive picture of current industry trends of management consulting services, which generated US\$125 billion in worldwide revenues during 2005.

Key findings in the report indicate that very small companies comprise the majority of the consulting industry and offer specialized services, whereas large engagements are managed by bigger firms with greater global reach and more significant brand equity.

The study reveals that the U.S. is the largest business consulting market in the world with an average annual growth of 15%.

The RocSearch findings highlight the importance of operations management in driving consulting revenues because of increasing complexity in supply chain management, i.e. global strategic sourcing and procurement.

The report also profiles the top ten management consulting companies, with a SWOT analysis of the top three. It provides estimates of the market share of the competing firms and notes that the top five consulting firms hold a 31% stake in the overall global business consulting industry revenues.

For more details, kindly get in touch with our media contact:

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About RocSearch

RocSearch is a fast-growing, UK-India based professional services firm providing research and analytics support services to Research and Consulting firms, Brand & Marketing Communication firms, Investment Advisory firms and Corporates. It provides business, market, financial and emerging markets research and analytics services with a focus on fact-based problem solving.

RocSearch helps support business development, client engagement, product development and thought leadership initiatives of clients globally. Its India-based knowledge centre is equipped with a team of 100 analysts who work towards fulfilling dynamic custom research requirements and adapting to client-specific processes.

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