



# WCPE Tenth Annual Open House to Honor Al Ruocchio

WCPE Radio, September 22, 2007

URL: <http://www.pr9.net/ent/music/6387september.html>

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PR9.NET September 22, 2007 - WAKE FOREST, N.C. - General Manager Deborah S. Proctor of WCPE, TheClassicalStation.Org, announces today that the station will be holding its tenth annual open house in Wake Forest on Saturday, October 6 from 2-4 p.m.

Al Ruocchio, the founder of the "WCPE Opera House," will be posthumously honored with the Presidential Volunteer Service Award and IBM's On Demand Community Volunteer Service Award. Ruocchio passed away suddenly in February. Al's wife and children will be present to accept the awards on his behalf.

"It's wonderful that Al is being recognized for the tireless volunteer work he gave to the community," says Proctor. "He was a great friend and the entire WCPE family misses him dearly."

Throughout the afternoon, visitors will have the opportunity to take tours of the station, see demonstrations of how the equipment works and view the 1,200-foot tower that was recently featured on the Discovery Channel show "Hazard Pay." In addition, visitors are encouraged to wear their craziest hat to the event in celebration of Mad Hatter Day, a holiday honoring all that is silly.

"This is a fun and exciting way for us to show our appreciation to the many loyal listeners we have," says Curtis Brothers, WCPE outreach director. "What a great way to learn what it takes to run a radio station."

For more information or to get directions to the station, visit [www.theclassicalstation.org](http://www.theclassicalstation.org).

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## About WCPE Radio

With a 30-year history, WCPE is a non-commercial, 100 percent listener-supported, independent station dedicated to excellence in Great Classical Music, 24 Hours A Day. Community-minded business underwriters and foundations are among the 150,000 listeners in the North Carolina broadcast area. Other radio stations and cable television systems can rebroadcast Great Classical Music, 24 Hours A Day. WCPE is one of the first public broadcasters to stream on the Internet. WCPE is heard worldwide on the Internet in multiple formats, including the next generation IPv6. Because WCPE receives no tax-derived support, the station conducts two on-air fundraising campaigns and two major mail-out campaigns per year to raise needed operating funds. Quarter Notes, the WCPE Program Guide, is published four times a year as a means to enhance appreciation and understanding of classical music.

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