



# John Lunsford joins RFMS team as Regional Sales Director

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*RFMS welcomes John Lunsford who is joining the RFMS team as a Regional Sales Director. An industry veteran of over 30 years, John most recently served as the National Sales Manager for QFloors. Prior to serving at QFloors, John was the Director of Marketing for CCA Global.*

PR9.NET September 17, 2007 - Tuscaloosa, AL - John brings years of industry experience ranging from his years as a regional Vice President of Manufacturing, his ownership of a floor covering business and most recently, flooring software sales.

"When I observed the introduction of progressive user friendly products and services now being offered by RFMS, I knew this was the company I wanted to align my future with" says Lunsford. Tracy Ward, Director of Sales for RFMS, says "We are excited about John joining our Sales staff. John's unique experience in marketing, software sales and real world floorcovering ownership will enable him to assist flooring professionals with their business software and management needs."

John is available to assist dealers with their business management issues and needs.

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## About RFMS, Inc.

RFMS is the developer of the premier business management software for the floor covering industry. RFMS is the only flooring software company that is directed by a profitable flooring dealer, hence the only floor covering software developer that provides complete business modeling ranging from system training to long-term business planning and execution.

Our first client began using our software in 1984 and is still an active user of the most current RFMS flooring software tools available. Since then, RFMS has automated over 2,000 dealers operating in 6,000+ locations across the US, Canada and Australia.

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