



Alliance Infotech Showcases At GITEX 2007 Dubai

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Alliance Infotech a Global IT Company, provider of enterprise grade computer telephony products and web enabled customer interaction software, participated in GITEX 2007, held from September 8 – 12, at the international convention and exhibition center-Dubai.

PR9.NET September 17, 2007 - New Delhi, India - Alliance Infotech a Global IT Company, provider of enterprise grade computer telephony products and web enabled customer interaction software, participated in GITEX 2007, held from September 8 – 12, at the international convention and exhibition center-Dubai.

GITEX Technology Week builds upon the global interest in the Middle East's ICT landscape and presented a power-packed week of dedicated trade segments, which includes IT, Telecommunication and Consumer Electronics. Many global players and big names from around the world participated to showcase their product and solutions in Middle East market.

"After making a mark in many major countries, our aim to participate in GITEX 2007 was to showcase our solutions like Telecom/CTI, Embedded software and Web Enabled Business Applications in Middle East Market. We also used this opportunity to develop associations with other IT and Telecommunication solution providers in Middle East," said Faieza Khan, Business Manager-Alliance Infotech.

The company is looking to increase their three-tier distribution structure and have plans to expand channel and customer base in year 2007. Alliance Infotech already has a channel partner policy in place, and this time they are looking to increase their partners in Middle East market.

Alliance Infotech has pioneered the development of advanced message handling system. With its product Universus™ (Unified Messaging System), Alliance has supplied solutions to various companies around the globe. Unified Messaging Systems allow companies to manage, synchronize, and coordinate service interactions across a broad range of communications channels including the Web, email, telephone, fax, text-based chat, and voice over IP (VOIP). UMS help organizations to remain competitive and successful by minimizing the total cost of operations, improving service effectiveness, and providing full 24x7 customer service availability.

Other than UMS, Alliance Infotech also provides solutions like Voice Loggers that allows recording, storing and evaluating data interactions in a call center. Voice Exchange, which offers a fully interactive voice response product to connect to customers, databases, telephones, wireless devices and fax machines. And an Audio Conferencing system, which provides user-friendly interface and reduce conference cost significantly.

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About Alliance Infotech

Alliance Infotech (<http://www.alliance-infotech.com>) is an ISO 9001: 2000 certified Company and offer Offshore Software development services in the Web Technologies, Computer Telephony and Embedded Software area. Established in 1997 and headquartered at New Delhi (India), Alliance has over the years demonstrated expertise in the field of enterprise grade computer telephony components and e-business infrastructure software. The company delivers critical building blocks, to serve the converging Internet and Telecommunication market segments. Through custom application development and consulting services Alliance enable companies to reengineer critical business processes for stronger relationships and enhanced interactions. Alliance has over 300 man-years of experience and has answered around 10 million calls. For additional information, please visit <http://www.alliance-infotech.com>

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