



QuickArrow Exhibiting at Salesforce.com's 5th Annual Dreamforce Conference

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Leader in SaaS Services Automation celebrates five year partnership with salesforce.com

PR9.NET September 17, 2007 - Austin, Texas - QuickArrow, Inc., the leader in SaaS Services Automation, will be exhibiting in booth 919 at Dreamforce 2007, salesforce.com's 5th annual user and developer conference, taking place from September 16 to 19, at San Francisco's Moscone Convention Center. QuickArrow representatives will be on hand to discuss how services organizations can automate manual processes and gain critical operational visibility, enabling better strategic business decisions.

QuickArrow is also a Bronze sponsor of the event, and will host an anniversary party during the conference which will bring QuickArrow and salesforce.com executives, partners, and clients together to celebrate five years of partnership.

"2007 marks our fifth year of partnership with salesforce.com and we're thrilled to be back at Dreamforce again," said Kevin Bury, QuickArrow Vice President and COO. He continued, "The timing for this year's Dreamforce couldn't be better for us. In the coming quarters we'll be releasing a new version of QuickArrow for AppExchange, with an even richer feature set. We're also going to offer an updated version of our bi-directional integration with salesforce.com that further leverages QuickConnect, our Web Services API."

The industry-proven QuickArrow PSA for AppExchange and QuickArrow Time and Expense for AppExchange are the two applications offered by QuickArrow for the AppExchange platform, salesforce.com's online service for browsing, sharing, and installing On-Demand business applications.

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About QuickArrow

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QuickArrow's PSA solution helps services organizations better manage the three things that matter most: people, projects, and performance. Designed to deliver the critical visibility needed to optimize services delivery, QuickArrow's Software as a Service (SaaS) solution fully integrates with leading SFA, CRM, and financial applications, replacing homegrown solutions and labor-intensive spreadsheets to automate workflows and streamline operations.

Worldwide, more than 26,000 users and 300 services organizations spanning software, IT Services, management consulting, hardware, environmental, and healthcare count on QuickArrow every day to increase resource utilization, capture more billable hours and expenses, and enable more effective decision-making to drive top and bottom-line growth.

Phone: 512.381.0600
Website: <http://www.quickarrow.com>

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