



Envision Creative Group Creates Brand Extension for Keller Williams Realty

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Austin based Envision Creative Group announced that Keller Williams Realty hired Envision to develop an identity and brand for the real estate firm's new luxury homes division.

PR9.NET September 10, 2007 - AUSTIN, TX - Austin based Envision Creative Group announced today that Keller Williams Realty, the fourth largest residential real estate company in North America, hired Envision to develop an identity and brand for the real estate firm's new luxury homes division. Keller Williams plans to create and market the new division devoted exclusively to the international sales of luxury homes. This division will be comprised of only the top agents in the Keller Williams family.

The work provided by Envision Creative Group includes logo development, as well as the supporting marketing collateral for agents who work with luxury homebuyers and sellers.

"I really loved working with Envision and am very very happy with the results!!! Hopefully you will see the wonderful, beautiful signs all over Austin soon." Said Dee Shultz, Certified Luxury Home Marketing Specialist

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About Keller Williams Realty

Founded in 1983, Keller Williams Realty Inc. is an international real estate company with more than 620 offices located across the United States and Canada. It is the fourth-largest and fastest growing residential real estate firm in North America, distinguished by its unique culture, leading-edge education, and an economic model that rewards its 73,000 associates as stakeholders and partners. Locally, Keller Williams is the leader in luxury home sales in Central Texas and has led the market in closings for the past three years. Keller Williams Realty agents place high value on professional education and a full-time commitment to real estate sales.

About Envision Creative Group

We're a full-service creative design firm specializing in logo design, brand strategy/analysis, brochures and print collateral, trade show signage, custom-designed PowerPoint templates & presentations, direct mail campaigns, web site design and development, and oil & gas graphics. We even have a full in-house photography studio for that custom touch on all your creative pieces.

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