



# 400% Increase in Sales by Using Hypnotic NLP Language Patterns

The NLP Company, September 06, 2007

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*Using hypnotic NLP Language patterns in web copy can dramatically boost your sales. The power of Hypnosis and NLP in Business has been significantly on the rise in recent years, but often it has been difficult to clearly demonstrate the results that can be achieved. Graduates of The NLP Company courses are proving the power of NLP through before and after tests on websites.*

PR9.NET September 06, 2007 - Glasgow, Scotland – Neuro linguistic programming and Hypnosis are being increasingly used in Business. The NLP Company the leading provider of NLP Applications for Scotland have been working with select individuals to provide dramatic evidence of the power of hypnotic and NLP persuasion.

Having several websites modified by graduates of NLP training courses and the difference in conversion measured shows that using simple linguistic formula you can increase your sales but over 400%.

According to Rintu Basu, the only UK Hypnotic Persuasion Trainer, learning the skills to do this either face to face or in written form is easy. "We have many graduates attending our NLP Practitioner courses that go and do great things with it. The big difference with these sales examples it that it directly evidences the power of attending one of these courses"

Dave Ross, SEO Scotland says "On one of my sites the conversion jumped by 400% when I put into practice the things I learnt. I attended a standard NLP Practitioner course a few years ago, but it was only recently having done a course with The NLP Company that I actually realised the power of NLP and Hypnosis in business."

The growth of NLP in the UK means it is important to know you are attending an NLP practitioner course that will give you a significant return on your investment. Rintu, having developed several of the trainers in Scotland and world wide offers certified courses that are pragmatic and results focused. He can therefore provide support in finding courses that are right for you.

"Taking a NLP training course will make a huge difference to your life, your relationships and your business. Any good course will give you this, and that is exactly why you should aim for the best rather than just any course."

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## About SEO Scotland

A practical, business approach to internet marketing solutions. Combining cutting edge traffic driving secrets with hypnotic and psychological persuasion skills to increase your sales conversions on the internet.

## About The NLP Company

World Class Training and Coaching Company specialising in pragmatic, results based programmes. Developers of key NLP, Hypnosis and Psychological tools and applications for Business, Persuasion and Influence, Leadership and Personal Development.

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