



# AOpen and SKY to launch 'eXPeditor' VIP at Gitex Technology Week 2007

Oak Company, September 04, 2007

URL: <http://www.pr9.net/comp/hardware/6269september.html>

*Both companies to extend the eXPeditor VIP service to an array of product lines ranging from component level and motherboards to module levels such as Mini PC, Digital Engine, and Advanced Aggregate Display.*

PR9.NET September 04, 2007 - Dubai, United Arab Emirates: AOpen and SKY Electronics today announced that they are launching, 'eXPeditor' VIP (Vertical Integration Platform). Expanding beyond the concept of MODT (Mobile on Desktop) such as power saving, whisper-quiet operation and less thermal problem, both companies will extend the eXPeditor VIP service to an array of product lines ranging from component level and motherboards to module levels such as Mini PC, Digital Engine, and Advanced Aggregate Display.

eXPeditor VIP adopts the core of Intel® GM 945 and GM965 chipsets, Intel® Core™ 2 Extreme (Merom) and duo-core 64 bit processors such as Intel® Core™ 2 Duo (Merom). The greatly enhanced operational performance enables VIP to meet the increasing demand from the vertical application markets for products and services that are geared to perform critical tasks. The companies will also extend this service to AMD Platform Solutions in the near future.

"In this age of lightning fast technology advancements, the applications and vertical markets are now gradually moving from the traditional entry-level performance, long product lifecycle, IPC concept. 'Digital Signage applications' users, for example, are demanding that the LCD screen plays high resolution video advertisements while another small section of the same LCD screen should also be used to display other informative messages. This requires higher system performance by the components such as Intel chipsets. The same goes for Computers in Cars and Hotels which needs PC systems with ultra small form factor," says Manoj Thacker, Managing Director of SKY Electronics.

"Keeping the market requirements in mind, AOpen's VIP solutions have the capability and proven success to deliver especially with demand from wide variety of other different applications such as Kiosks, POS, Medical, Education, Home Automation to name a few in Europe and US," Mr. Thacker added.

SKY innovations are focused on Partnership and Value keeping Customers in mind. SKY's goal is to drive these innovations to become leaders in their respective markets and to remain competitive with variations in their field in the long run. "Our business focus is on Power Retail outlets, VARs and Special Projects partnerships with support from our Technology Partners such as AOPEN, Microsoft, Intel, AMD to name a few," said Manoj Kisani, Director of Sky. "Our bigger priority is to deliver to our customers the right platforms for their needs and the flexibility to grow and prosper with expanding opportunities."

SKY Electronics will be demonstrating the benefits of eXPeditor VIP – Intel technology at its Stand (B9-5) in Sheikh Rashid Hall during Gitex Technology Week 2007. Technology experts from AOpen and SKY will be present at SKY's stand to meet with customers and explain the key features of Expeditor VIP - Intel technology and its impact on Lifestyle.

###

## About Oak Company

Oak Consulting is a UAE Based Public Relations company specialising in IT and Business PR

**Phone:** +00971507343840  
**Website:** <http://www.oakconsulting.biz>  
**E-Mail:** [nimi@oakconsulting.biz](mailto:nimi@oakconsulting.biz)  
**Address:** P.O.Box 39261, Dubai, UAE