



# Mayhem Studios Answer Create Magazine's Open Roll Call

Mayhem Studios, September 04, 2007

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*Mayhem Studios be featured in Create Magazine's Sept+Oct 2007 West Coast issue. The Studio designed the 5-page West Coast regional feature article.*

PR9.NET September 04, 2007 - Los Angeles, Calif. – The work of Mayhem Studios, an award-winning Los Angeles-based design firm, will be featured in Create Magazine's Sept+Oct 2007 West Coast issue. The Studio designed the 5-page West Coast regional feature article written by author Jaimy Lee, "Agency Roll Call: West Coast Agencies Purvey The Changing Landscape of The Advertising Industry."

The article and design showcases local agencies, getting the scoop on what they are up to and their philosophy on the future of the ad biz.

"Create Magazine prides itself on choosing talented contributing designers through out the country to represent their region," says Kristen Schaeffer-Santoni, art director for Create Magazine. "Calvin embodies that sentiment and it was truly a pleasure collaborating with him for the feature. His passion shows through in his work, and his vision adds to the story for an easy and interesting read."

The Sept+Oct issue hits newsstands in September 2007. To find out more, visit Create Magazine at [www.createmagazine.com](http://www.createmagazine.com).

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## About Mayhem Studios

Mayhem Studios is a small, award-winning design firm located in Los Angeles, California, developing identity and brand recognition for the business sector across the nation. The Studio uses strategic and creative design with effective messages targeted to the client's specific audiences to produce identity and branded collateral pieces, annual reports, brochures, logo design, advertising and interactive web sites.

Calvin Lee, principal & creative director of Mayhem Studios is a graduate of Platt College and serves as a member of the Platt College Advisory Board for the Visual Communications Department, NO!SPEC Committee and on the Creative Latitude Management Team.

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