



Szura Insurance Services and Nu-Way Kitchen and Bath form Successful Business Partnership

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Rochester insurance agency saves expanding local kitchen and bath design company 40% in insurance premiums.

PR9.NET August 30, 2007 - Rochester, MI – While most Michigan companies looking for a commercial insurance break these days are finding a harsh market, Nu-Way Kitchen and Bath gained a strategic business partner with Szura Insurance Services, who significantly lowered the local kitchen and bath design company's premiums. Szura Insurance Agency, a downtown Rochester full service agency, has provided commercial, personal and bonding plans for Southeast Michigan for nearly 40 years.

"These days, finding an affordable price on insurance policies that businesses typically buy — from property, liability, vehicle, and loss control —seemed hopeless," said Larry Merritt, president of Nu-Way Kitchen and Bath. Specializing in kitchen and bath design products for homeowners, interior designers and architects, the newest 8,000-sq-ft Nu-Way Supply Kitchen and Bath is located in the heart of downtown Birmingham and operated by the 68-year-old, fourth-generation family business. "Nu-way has always invested and believed in Michigan. Now, in a very tough business and building environment, Nu-Way has again invested in Michigan and reputable insurance agencies like Szura help the state thrive in challenging economic times," said Merritt. The new Birmingham expansion has also created several new jobs at Nu-Way.

Loss control is not something where you can draw a straight line to the savings and it's often hard to get people to buy into the concept. But a strict loss-prevention strategy is a good way to help control insurance costs. Szura's internal Loss Control Department provided Nu-Way with elaborate education, consultation and ultimately a large reduction on worker's compensation, return to work, and drug screening policies—all through a detailed training seminar the agency implemented for 100 of Nu-Ways' employees. "It's rare to find an internal loss control program with a commercial insurance agency and by offering our hands-on expertise and services like this, we've differentiated ourselves from our competitors in the insurance market," says Matthew Szura, president of Szura Insurance Services.

"We've just been very aggressive in finding ways to decrease loss," said Merritt. "Risk management can't be an island and everybody has to be involved in loss prevention. Securing affordable insurance can be a tough and difficult game...but if you can control your claims, you can control your costs," added Merritt.

"Nu-way and Szura are very similar in that we both are long-time family owned businesses with a key interest and investment in the people and the businesses of the state of Michigan," concluded Szura.

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About Nu-Way Kitchen and Supply

The Merritt family has provided Michigan contractors, builders, and the general public with kitchen and bath products of the highest quality ever since Grandpa Merritt founded Nu-Way Supply in 1939, in Utica, Michigan. The philosophy behind Nu-Way's customer service holds the customer's best interests as its highest value. In fact, in addition to the large selection of kitchen, bathroom, cabinetry and heating / cooling / plumbing products available in all price ranges at the Nu-Way showrooms, it's the welcoming, knowledgeable, professional Nu-Way service that its customers value the most. Nu-way Supply has Michigan showrooms in Utica, Gaylord, Highland, Imlay City and the newest in Birmingham, specializing in kitchen and bath design and remodeling products for homeowners, interior designers and architects. The newest Birmingham showroom is located at 950 South Old Woodward Avenue. Call 586-731-4000 or visit www.nuwaysupply.com for more information.

About Szura Insurance Services

Szura Insurance Services has been providing expert commercial and individual insurance in Southeast Michigan since 1969. We design insurance plans around the distinct characteristics of every business owner or individual we work with to incorporate focused customized solutions for their insurance needs. Szura Insurance Services provides a full array of individual, commercial, and surety bond plans. Please visit www.szuraagency.com or call (248) 651-4487.

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