



Articulon Adds Wojciechowski to Account Service Team

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Amy Wojciechowski has joined Articulon, a Raleigh-based boutique branding and public relations firm, as account coordinator responsible for pitching, planning and executing brand awareness and marketing campaigns.

PR9.NET August 29, 2007 - RALEIGH, N.C. - Cindy Stranad, principal of Articulon, a Raleigh-based boutique branding and public relations firm, announces today that Amy Wojciechowski has joined the firm as account coordinator. In this position, Wojciechowski is responsible for pitching, planning and executing brand awareness and marketing campaigns.

"Amy is quickly becoming an integral contributor to the firm's success," says Stranad. "As our clients depend on Articulon for commercially intelligent campaigns, Amy is already a great addition to our account management team."

Wojciechowski, a Poughkeepsie, N.Y. native, currently resides in Raleigh. She recently obtained her Bachelors of Arts Degree in Communication from North Carolina State University.

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About Articulon

Based in Raleigh, Articulon serves as a boutique marketing communications, design and public relations firm dedicated to putting a voice to the value of small- to mid-sized companies. Inspired to gain results, Articulon helps clients to break through the abundance of noise with a brand and a focused message that creates a connection with an audience. Far beyond traditional, Articulon's client campaigns are characterized by their responsiveness, creativity and commercial intelligence. Work has been completed for emerging brands and fortune 500 organizations including: Panera Bread, AKC, Defond North America, The Better Business Bureau of Eastern North Carolina, WCPE- TheClassicalStation.org, Helms Mulliss Wicker, HumanCentric Technologies, Sustainable North Carolina, McDonald's Corporation and Saks Fifth Ave. Visit www.articulon.com or call (919) 232-5008.

Website: <http://www.articulon.com>

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