



Jason McCoy wins 1st place in Voices.com 60 Second Pitch Contest

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Voice Talent Jason McCoy's elevator speech garnered him the grand prize at Voices.com's 2007 60 Second Pitch Contest this summer.

PR9.NET August 27, 2007 - Toronto, Canada – Nothing in business makes Jason McCoy happier than performing a variety of voice overs. For example, Jason loves reading and voicing everything from audiobooks, to commercials, to IVR scripts; he loves them all, especially since they come with the added bonus of being able to work from the comfort of his own home, yet, allow him to be heard everywhere. Recently, that passion was publicly rewarded and acknowledged when voice talent Jason McCoy was awarded first place in the Voices.com 60 Second Pitch Contest, wowing the judges with a clear focus, conversational appeal and creative compilation of educational and business prowess.

Jason McCoy credits an interest in radio from a young age as the source of his fascination with voice over. From age 12, he pretended to be on the radio and would even use a computer microphone to record liners he had heard on a local radio station. Jason recalls spending hours upon hours playing music on the computer and editing in his voiced liners to hear how it sounded. By the age of 17, Jason interned at a radio station to get experience and instantly fell head over heels for the production room, playing around with soundfx, writing liners, and on one fateful day, played them for the Program Director (PD). Within a year, he was made full time Production Director and became responsible for the 7pm-midnight air shift. Two years later, he was promoted to Program Director.

Although his role as Program Director lead him further up the ladder at the station, the creative production work and freedom that he enjoyed earlier eluded him, particularly the opportunity to do voice overs. Not to be discouraged, Jason began building a home studio and sent out demos to what seemed to be every radio station in America. Jason noted, "I received a lot of rejection, but I was blessed to land 2 or 3 radio station contracts that year, one of which was WXTM-FM in Cleveland. I thought instead of working for one local radio station, I want to be able to work from home for many stations. So after 6+ total years with that station, I left radio and started McCoy Productions to do voice over and production."

What started as just radio station imaging turned into a cornucopia of opportunity including voice over work such as telephone IVR, trailers, commercials, audiobooks, narration and many more.

Jason McCoy, when asked about what drives him, relates, "Hearing other talent inspires me. When I listen to the radio, I listen more for commercials to get new ideas. I love hearing the TV network voice overs. It's extremely inspiring to hear a great voice and think how can I improve to get closer to that talents level. I often think if I had that same sentence written out would I have delivered it the same way, and if not, which one sounded better? So really it's the ability to always improve that inspires me. I believe success comes to anyone who is constantly attempting to improve."

Jason McCoy's first place win in the Voices.com 60 Second Pitch Contest distinguishes him as a businessman, communicator, and persuasive marketer with more than just a great voice, objectives that are attainable through hard work, perseverance, and professionalism as well as a humble heart.

To learn more about Jason McCoy and listen to his voice samples visit:

<http://www.mccoyproductions.net>

<http://jasonmccoy.voices.com>

To listen to his winning pitch and the 60 Second Pitch Award Show, visit:

<http://podcasts.voices.com/voxtalk/>

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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