



The Ultimate Business Plan for Voice Actors Published by Voices.com

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Voice Actors now have their very own business plan template made specifically for freelance talent to build their dream voice acting business upon or update their current operations from.

PR9.NET August 23, 2007 - Toronto, Canada – Voice acting is one of the most segmented fields in the audio industry, short on facts, short on statistics, and one could say, short on business procedure. Voice acting was one of those businesses the majority of people found hard to define, pin down and map out a clear vision for financial success as a freelance voice actor, that is, until now. The business experts at Voices.com (<http://www.voices.com>), the leading voice over marketplace, recognized the need for a proven, statistics-filled business plan for voice actors that would prepare them for stepping out on their own as entrepreneurs working from professional-grade home recording studios and a blueprint readily accessible to established veterans moving from radio or television broadcast to voice acting full-time.

The major benefits of The Ultimate Business Plan for Voice Actors are that the business plan is full of concrete facts and statistics about the voice acting business, comprehensive research regarding business operations and procedures, sample recording studio equipment setups, a detailed marketing plan, a voice over rate sheet, and a variety of other bonuses including a sample invoice template, balance sheet, income statement and cash flow chart.

Voice actor John Weeks, said of the business plan and bonuses, "What a great idea and great way to keep track of things. It sure would come in handy at tax time!"

A stereotypical view of voice acting prevalent in society today is that anyone can do it and all that is needed is a great voice. Not so, says voice actor Thom Wilkins. Thom indicates that it takes more than just a great set of pipes and a dream.

Thom offers, "OK so you have the talent, the passion and your Voices.com account. What next? A successful voice-over business requires us to wear many hats, talent, sales, marketing and business management. To help focus on goals and objectives for the crucial early years, an excellent start is "The Ultimate Business Plan for Voice Actors", a clear starting point for creating a custom voice-over business plan. It includes key questions and facts and useful Excel spreadsheets relevant to the VO service industry. After all, how else do you measure success?"

As an industry experiencing significant growth, there has never been a better time to get into the business of voice acting. There are less barriers to entry, most notably the ability to work from anywhere in the world as well as affordable rates for audio recording studio equipment. "Years ago, it was only a dream to have an all inclusive professional recording studio because of high costs of top equipment alone, much less software and marketing costs. Now it's actually affordable to have it all. Voices.com, you did it again!" exclaimed professional voice talent Tracey Rolfe.

The Ultimate Business Plan for Voice Actors is available at the Voices.com website, cost-effectively priced at US\$99.00 backed up by a no questions asked 30-day money back guarantee.

Learn more about The Ultimate Business Plan for Voice Actors here:

<http://www.voices.com/ebook/ultimate-business-plan-for-voice-actors.html>

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About Voices.com

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Based in Ontario, Canada, Voices.com provides an online marketplace, facilitating transactions between business clients and voice-over professionals employing a comprehensive suite of web-based services. Clients that have worked at Voices.com include NBC, ESPN, PBS, The History Channel, Reader's Digest, Comcast, Nortel Networks, Bell Canada, Microsoft, Cisco Systems, ING, Western Union, Ford, GM, Jaguar, US Army, the US Government and more.

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