



Zetland Financial Group Appoints Inetasia Solutions Limited As Its Digital Marketing Partner

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Zetland Financial Group Limited has appointed leading Asian independent Internet consultancy Inetasia Solutions Limited as its digital marketing partner to help raise its online profile.

PR9.NET August 22, 2007 - Hong Kong - Leading international business consultancy Zetland Financial Group Limited has appointed leading Asian independent Internet consultancy Inetasia Solutions Limited as its digital marketing partner.

Inetasia's specialist digital marketing division will provide Search Engine Optimization and press release and content syndication services to help Zetland promote its comprehensive website at <http://www.zetland.biz>, which includes information for investors on Zetland's services and the jurisdictions in which it operates. The goal of this activity is a long-term increase in Zetland's listings on the major Search Engines (Google, Yahoo and MSN) for high-value keyphrases used by travellers to find flights, accommodation and package tours. Inetasia targets placements in the top 30 positions on Google, Yahoo and MSN, which covers approximately 85% of web search traffic. The company uses safe ("white hat") link-building, Web 2.0 and content syndication techniques to draw more high-quality traffic to client websites. Inetasia also provides WebTrends Hosted, WebTrends consulting and ongoing Internet consulting services to Zetland.

"The Internet is increasingly used by companies for researching international taxation strategies and potential partner organizations," said Mr. Jason Weatherhead, General Manager of Business Development of Zetland Financial Group Limited. "Our comprehensive website provides a great deal of information, and we are happy that Inetasia will be working to make the website easier to find on the major Search Engines."

Inetasia's Chief Optimization Officer, Mr. Wolfgang Jaegel, is enthusiastic about working with Zetland. "This is an excellent opportunity for us to work with one of the region's most respected business and financial consultancies," he commented. "My team and I look forward to helping Zetland capitalize on Internet searches."

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About Inetasia Solutions Ltd.

Inetasia Solutions Limited
Web Solutions, WebTrends, Internet Consultancy & Search Engine Optimization

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