



# Spanish Translation Company Expands Service Availability Nationwide

Affinity Spanish, August 17, 2007

URL: <http://www.pr9.net/business/services/6150august.html>

*Spanish translation company works with native speaking Spanish language translators. Affinity Spanish commits to providing accurate, culturally correct English to Spanish translations by utilizing native Spanish speaking translators for Spanish translation projects.*

PR9.NET August 17, 2007 - Denver, Colorado - Affinity Spanish Language Solutions announces its commitment to expanding service availability nationwide, and to utilizing native Spanish speaking translators for English to Spanish translation projects aimed at communicating with the US Hispanic and Latin American Spanish speaking communities. Native Spanish speaking translators that are also fluent in English are preferred to capture the cultural as well as grammatical essence in documents translated from English to Spanish. The company works within its network of skilled Spanish translators to optimally match Spanish translators with the specific requirements of each Spanish translation project.

Affinity Spanish director Ron McCoy comments, "In our experience, most Spanish translation companies' work stems from the need or interest in connecting with the Spanish speaking communities in the US and Latin America. Naturally our clients are interested in grammatically accurate translations, though there's a special quality that comes through when translations are performed by native speakers. Proper use of language nuances and subtle turns of phrases make a big difference in communication on more than a surface level." Use of native Spanish speaking translators is standard for the company.

Recent studies indicate that of the 43 million plus Hispanics in the US, 75% prefer communication in Spanish. Over time the language preference is expected to shift though the change may take decades. For now organizations (whether commercial or government) needing to communicate with this significant portion of the population are advised to consider translating important documents and messages into Spanish. Additional information about services is available at [www.affinityspanish.com](http://www.affinityspanish.com).

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## About Affinity Spanish

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Affinity Spanish Language Solutions is a leading bilingual English-Spanish language services company. Affinity Spanish helps people and organizations communicate and do business with the Spanish speaking population in the US and Latin America. Additional information is available at [www.affinityspanish.com](http://www.affinityspanish.com).

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